



RETENTION PLAN FOR THE DIVISION OF STUDENT AFFAIRS

SALT Presentation 1-31-12

DSA Retention Council has representatives from:

- Dean of Students
- Multicultural Student Success
- Student Involvement
- Recreation
- Residence Life
- Counseling Center
- Faculty in Residence
- Health Promotions
- Academic Engagement

Focus on changing the culture: everything we do impacts retention and retention is everyone's job!

Areas of focus include collaboration across the Division and outreach to academics

- Communication
 - Online presence through the web
 - Social media
- Tracking data across units
 - Close ties to the Assessment Committee
 - Mid-year review of assessment reports' retention objectives
- Examples of initiatives
 - Working on web and social media presence and consistency
 - Collaborating on the financial retention program, USUCCEED

- Raising awareness among students about impact of bad decisions through alcohol.edu
- Shift to success advising and peer mentorship in OMSS
- Living Learning Communities making stronger ties to academic partners
- Hiring a social worker to liaison with hospitals and do case management
- Faculty voice to include retention in merit and annual reports
- Student employee retention in Recreation
- Work/study job fair for community partners