



EMPOWERING
FUTURES

DIVISION OF STUDENT AFFAIRS
2019 END OF YEAR REPORT





It is with great enthusiasm and pride that I present the 2018-19 University of Toledo Division of Student Affairs annual report. In this account of accomplishments, you will find that our division is contributing to the University's mission of improving the human condition by meeting student needs and implementing high-impact programmatic efforts to enhance student success.

Throughout this report, you will find many notable achievements, including increased usage of our Student Food Pantry and an expansion of this service to our Health Science Campus. Food insecurity continues to be a major issue on today's college campuses and we are excited that we are able to assist our students in that regard.

Retention and graduation rates of our African American and Latino students have steadily increased, as well as for other student populations. As a division, we have challenged each other to have courageous conversations about diversity and inclusion. We are proud of the sense of belonging students are feeling and are excited to take the lead in these conversations across campus.

In a unit as large and diverse as ours, these types of accomplishments cannot be credited to just one or two people. I am grateful to the professional staff, graduate assistants, interns and paraprofessionals who make up the division and who work tirelessly each and every day to provide exceptional service to our students. Their work and dedication inspire me.

With Rocket pride,

Philip "Flapp" Cockrell
Vice President for the Division of Student Affairs and Vice Provost



CAREER SERVICES

Career Services assists students with major and career exploration and offers programs, services and events related to career and professional development. Career Services helps students launch their careers by preparing for and finding internships and job opportunities, both on- and off-campus. Individual appointments are available for resume reviews, mock interviews, job search strategies and more. Walk-in assistance for undergraduate students is provided by career peer ambassadors during fall and spring semesters. The career studio includes three computer workstations for students to use during normal business hours. There are also multiple online resources available to access 24/7 from the Career Services website or the myUT portal under “University Career Services.” All services, resources and programs are available for undergraduate students and graduate students and alumni.

After the state legislature allowed public universities to add student fees for career services last year, The University of Toledo added a \$10 per undergraduate student per semester fee. This revenue is providing new and improved infrastructure and technology to support student success, increasing collaboration between curricular and co-curricular initiatives. It also provides more student access to career exploration assistance and resources, allowing for new diversity and inclusion initiatives, enhancing alumni and employer engagement and increasing employment and experiential learning opportunities.

Professional Staff and Student Positions

- Added three professional staff positions: one assistant director of career development and two career consultants.
- Hired eight career peer ambassadors to provide walk-in services to students, event support and outreach.

Infrastructure and Technology

- Introduced Virtual Career Center with five new online platforms (Rocket Connect, Student Opportunity Center, Big Interview, GoinGlobal and Parker Dewey) with 24/7 access via the myUT portal and made the switch from Simplicity to Handshake, significantly increasing employment, scholarly and experiential learning opportunities locally, regionally, nationally and internationally for students and alumni.

New Initiatives

- Launched Rocket Connect online mentoring platform providing new ways for students and alumni to network.
- Opened the Professional Menswear Closet offering free professional attire. Initiated plans to combine Kate’s Closet with the men’s closet to create a gender-neutral, inclusive and professional closet where all students are welcome.
- Introduced the inaugural Student Employee of the Year Award that was incorporated into the Student Leadership Gala award ceremony.
 - Evan Reed was selected for the 2018-19 Student Employee of the Year Award.
- Awarded four scholarships to UToledo academic campus partners to attend National Association of Colleges and Employers (NACE) Career Competency Symposium in Columbus, Ohio.

After the state legislature allowed public universities to add student fees for career services last year, The University of Toledo added a \$10 per undergraduate student per semester fee. This revenue is providing new and improved infrastructure and technology to support student success, increasing collaboration between curricular and co-curricular initiatives. It also provides more student access to career exploration assistance and resources, allowing for new diversity and inclusion initiatives, enhancing alumni and employer engagement and increasing employment and experiential learning opportunities.

Fee Impact on Engagement with Students, Alumni and Faculty

EVENTS, PROGRAMS AND SERVICES	AY2018-19	AY2019-20
Student Appointments	593	1,016
Classroom Presentations	46 presentations/1,102 attendees	102 presentations/2,793 attendees
Rocket Connect Mentoring Users	NA	653 students/710 alumni
Virtual Career Center Users	3,700	9,303
Career Services Event Attendees	606	2,565
Total Direct Engagements	6,001	16,387

Career Fair Engagement Totals AY2019

CAREER FAIR HOST	NUMBER OF EMPLOYERS	NUMBER OF STUDENTS
COBI Fall 2018	120	700
COBI Spring 2019	105	600
Engineering Fall 2018	186	800
Engineering Spring 2018	128	650
Career Services Fall 2018	85	634
Career Services Spring 2019	88	195
Nursing	27	223
Criminal Justice	78	211
Exercise and Rehabilitation	34	175
Careers in Science	9	50
Total Participants	860	4,238





EBERLY CENTER FOR WOMEN

The Catharine S. Eberly Center for Women advances women's causes at The University of Toledo and in the community through high-impact and innovative programs that center women, build community and mobilize changemakers. Following an external review, a new team of Eberly Center staff pivoted programming to focus more directly on UToledo students. New programs included book clubs, a picnic for student parents and a screening of the film "Say Her Name."

Highlights

- 112 UToledo students utilized Kate's Closet, a free professional clothing resource for students.
 - This closet is made possible through clothing donations from faculty, staff, alumni and community members.
- 22 women-identified students received \$22,300 in scholarships thanks to the generosity of our many donors.

OFFICE OF MULTICULTURAL STUDENT SUCCESS

The Office of Multicultural Student Success works to foster an inclusive learning environment that promotes academic success, retention and graduation. Through our collaboration efforts, we critically engage students in order to create a campus culture in which all persons, organizations and groups can learn and develop to achieve their greatest potential.

Financial Awards and Programs

- The Rocket Recovery grant, an emergency grant program aimed to help low-income students who experience financial emergencies stay in college, ended Aug. 31, 2019.
 - The grant awarded more than \$386,000 to 430 students since its inception in Aug. 2017.
- OMSS awarded more than \$3,900 in book awards to students who participated in M.O.R.E. (Multicultural Orientation and Resources for Excellence) on Mondays program, a retention program.
- More than 460 junior high and high school students attended the 17th annual Latino Youth Summit in May 2019.
 - The Latino Youth Summit is a two day program designed to introduce Latino youth to UToledo.

Staff Development

- OMSS staff shared their knowledge and experience at seven conferences, including the 20th Annual ACE Women's Network Ohio Conference, the Summit of Ohio Latinx and the Ohio Undergraduate Success Conference/Gardner Institute.
- OMSS is excited to welcome Sydni Harmon as the Program Coordinator for African American Initiatives.

Awards

- Danielle Stamper was awarded the 2019 LGBT Leadership Award by the Ohio Diversity Council.
- Aleiah Jones received the 2019 Office of Diversity and Inclusion inaugural Inclusive Excellence Award.





TOLEDO EXCEL

Toledo Excel is a scholarship incentive program designed to prepare underrepresented students for college success through pre-college academic, cultural and civic activities. The mission of the program is to address underrepresentation and retention of local students in higher education by developing their academic preparedness and competencies before and during college, beginning in eighth grade. The Toledo Excel Program experienced another successful year in 2018-19. Students in the high school and college portions of the program continued to perform well in and outside of the classroom both in their local high schools and at The University of Toledo. Excel college students held leadership positions in the Black Student Union, Student African American Brotherhood, National Society of Black Engineers, Latino Student Union, Rocket Launch, National Pan-Hellenic Council and Multicultural Greek Council groups.

Enrollment and Graduation

- 40 Excel seniors successfully enrolled at The University of Toledo in fall 2018.
- Four Excel college students received baccalaureate degrees in The University of Toledo spring and fall 2019 commencements, with a 3.14 GPA. Two students graduated with honors and five received post-baccalaureate degrees.
- 15 Excel college students received baccalaureate degrees in The University of Toledo Spring 2019 commencement with a 3.23 GPA.
- 10 students graduated with honors and two Excel alumni received post-baccalaureate degrees.
- 42 Excel students graduated from high school in spring 2019 with an average GPA of 3.56.

Community Service

- Excel high school students performed approximately 5,500 hours of community service during 2018-19 school year.

UPWARD BOUND

Department of Education to serve underrepresented students while in high school to provide academic support, cultural enrichment and encourage postsecondary motivation. UB has a general focus while UBMS promotes science, technology, engineering and mathematics (STEM).

The 2018-19 year continued to be successful for both UB and UBMS as both programs received additional supplemental STEM awards, began a STEM club in collaboration with the National Society of Black Engineers (NSBE) and provided many academic, social and cultural experiences to its participants.

Points of Pride

- **New Programming Initiatives**
 - Both UB and UBMS were each awarded an additional \$40,000 supplemental STEM award.
 - Both UB and UBMS each received 4.25% increases to their respective base awards.
- **Student Leadership Development**
 - Sent two high school students to the National Student Leadership Congress, Washington, D.C. in June 2019.
- **UB Annual Performance Report Results for 2017-18 (2018-19 assessed during 2019-20)**
 - 80% of UB participants' GPAs are 2.5 or higher.
 - 94% of UB participants have passed high school standardized tests for graduation.
 - 98% of UB participants have been retained and graduated high school.
 - 61% of UB participants completed a rigorous program of study as defined by the U.S. Department of Education.
 - 82% of UB participants enrolled in postsecondary education.





RECREATIONAL SERVICES

The Office of Recreational Services strives to enhance the human condition with a focus on health and well-being by providing impactful programs and services that enrich student learning. There are UToledo Recreational Services facilities on Main Campus

and Health Science Campus. Our goal is to ignite a culture of healthy lifestyles in students, faculty, staff and community members while introducing new health possibilities through facility upgrades, intramural and club sports and well-being initiatives.

Guest Services

UToledo Rec Membership Update

	2017-18	2018-19
UToledo Rec Members	17,510	18,121
UToledo Rec Visits		
Community	19,291	47,848
Alumni	9,788	49,219
UToledo Faculty/Staff	17,272	73,152
UToledo Students	284,335	315,445
Total Visits	330,686	485,664

Competitive Sports

- The Unity Bowl - This year we invited the Ohio State University along with Central Michigan University and Eastern Michigan University for an intramural sports battle. We hosted the event in the Glass Bowl.
- 3,012 intramural sports participants.
- 345 intramural sports teams.
- Earned the 2019 Golisano Leader in Health Award.

Student Development and Training

- Added a graduate assistant for development and training.
- Expanded Student Leadership Academy (SLA) from 25 to 35 students.
 - 10 development and training events offered.
- 2,534 student employees participated in development and training events.

Fitness and Wellness

- Expanded yoga offerings to include Yoga for Stress Relief, Sunrise Yoga and Yin Yoga.
- 80 group fitness classes offered.
 - 6,137 participants of group fitness classes.
- 390 total personal training sessions.

Aquatics and Safety

- Certified more than 150 people in CPR.
- Trained more than 10 participants to become American Red Cross instructors.
- Offered 37 American Red Cross classes.
 - 184 participated in American Red Cross classes.
- 458 swim lesson participants.





STUDENT UNION

The Thompson Student Union's mission is to provide a professional, student-centered facility focused on meeting the needs of UToledo student organizations mixed with internal and external campus partners. The Student Union continues to serve as a diverse hub of activities for the campus and surrounding community.

Thompson Student Union Events

Year	Events
2017-18	8,133
2018-19	8,214

The Thompson Student Union continues to work on facility upgrades to benefit our student organizations. In 2019 the Union:

- Installed 10 new swipe access locks for student organization offices, giving them swipe-in capabilities.
- Installed two wall wraps/murals on the third floor.
- Purchased and installed new furniture for the Trimble lounge (40 pieces total)
- Repurposed existing Trimble lounge furniture in the Atrium/ramp area and the South Lounge
- Purchased six new podiums and six new microphones for meeting spaces.
- Upgraded the audio & technology in SU 2582/84 to include new projector, new screen and new control panels
- Upgraded lighting in Student Union Rooms 2582 and 2584 with LED's
- Replaced 110 globe light covers in the Atrium/ramp area.

HOUSING SERVICES

The Office of Residence Life's mission is to promote student growth and opportunities through safe, supportive, inclusive and academically focused environments in premier housing communities led by caring and engaging staff. Occupancy in UToledo residence halls during the 2018-19 academic year reached 97%, the highest rate in the last 10 years. Residence Life expanded its student programming this year with Freshman Camp. The camp, previously hosted by the YMCA, significantly impacts retention and graduation rates for UToledo students. Graduation rates of participating students increased from 51% to 90% between 2013 and 2016.

Points of Pride

■ Summer Camps and Conferences

- The Gathering of Friends Conference brought 1,000 guests to campus and generated record revenue (\$301,000) for the University during summer 2018.

■ Housing Occupancy and Application

- Opened the residence halls at 97% (including Honors Academic Village), which is the highest occupancy since fall 2009.
- Re-opened Parks Tower following a nearly \$13 million renovation.

■ Staffing

- Hired associate director for residential marketing and summer conferences. This role was expanded due to our growing summer camps and conferences program.





RESIDENTIAL EDUCATION

An important objective of residence halls at The University of Toledo is to provide not only a place to sleep, but opportunities for educational and personal growth. UToledo offers residential living communities to enhance the intellectual climate and provide nurturing and inclusive environments that facilitate engaged

student learning and citizenry. Programmatic efforts included First- and Second-Year Experience initiatives to provide our residents with tools, resources and experiences to help them in their academic careers and personal lives. In 2018-19, Residential Education provided 150 student programs in residence halls.

UNIVERSITY COUNSELING CENTER

The University Counseling Center is the primary university-based mental health service for The University of Toledo students.

The Counseling Center staff provides individual and group counseling, mental health and wellness programming and crisis intervention services to help students cope with the demands of college and to facilitate the development of life adjustment strategies. In addition, the Counseling Center staff provides training to graduate students in several disciplines including clinical psychology, counselor education and supervision and social work. All trainees are supervised by licensed professionals, according to the rules and regulations of their discipline.

The Counseling Center provides services in accordance with the codes of ethics of the helping professions and standards of the American Psychological Association, American Counseling Association and the International Association of Counseling Services, Inc. as well as the rules and regulations of the state of Ohio.

Highlights

- Streamlined case assignments of new clients decreasing wait time between contact from screening/initial appointment to no more than one week.
- Eliminated wait lists for initiation of services and for follow-up appointments by beginning the practice of the initial counselor keeping cases after the first appointment and scheduling the follow-up appointment prior to client leaving.
- Initiated process to secure after-hours emergency on-call system through Protocol. Protocol will allow student access to mental health emergency services 24 hours a day, seven days a week.



Number of Students Served

Clinical Services	2017-18	2018-19
Counseling	871	1,006
Consultations	375	466
Mandated AOD	34	31
Mandated Anger IPV	15	18
Total Direct Engagements	1,295	1,523





OFFICE OF STUDENT INVOLVEMENT & LEADERSHIP

The Office of Student Involvement & Leadership seeks to build community and is committed to providing students with opportunities for involvement that will enhance and complement their UToledo experience. This is achieved through social, educational and developmental programs and support to help students get connected to campus, discover involvement and leadership opportunities, and learn more about campus life. The office is responsible for supporting student organizations, fraternities and sororities, leadership programs, service programs, event planning and the online Involvement Network (InvoNet).

Highlights

- Added one professional staff position (coordinator for Greek Life).
- Filled a vacant professional staff position (program manager for student involvement).
- Employed 11 student staff members to provide them with work experience and develop their professional skills.
 - Eight qualified for Federal Work Study.
 - 10 were new.
 - One student graduated.

Infrastructure and Technology

- Moved to Student Union Room 1532 and remodeled office suite creating a contemporary open studio layout including multiple student workspace areas, a resource room and space for students to meet and connect with others.
- Modernized shared hallway in collaboration with Career Services, creating a common space to engage and interact with students and added inviting office suite windows and signage to encourage walk-in student traffic.

New Initiatives

- Rebranded the office's print and digital materials and website from "Office of Student Involvement and Leadership" to "Get Involved" to make it easier for students to learn how to get involved on campus.
 - Launch new office website at utoledo.edu/getinvolved.
 - Launched the Corq and Event Check-in apps along with the rebranded "Involvement Network" (InvoNet) to allow students to check-in at events using their mobile phones, which greatly expanded collection of event attendance data.

Involvement Network / Student Organizations

# of Groups	Branch	Breakdown
381	Main Campus	54 colleges, departments, offices and programs 327 student organizations (37 Greek Life, 21 sports clubs, 267 other organizations and two secret societies) includes 41 new organizations.
60	Health Science Campus	5 departments, offices, and programs 55 student organizations
15	Residence Life	8 residence halls 5 specialized living communities 1 village/resident adviser 1 hidden (first-year experience)
456	TOTAL	382 student organizations <ul style="list-style-type: none"> ■ 327 Main Campus ■ 55 Health Science Campus 67 colleges, departments, offices and programs

Service*

Type of Service	Fall 2018	Spring 2019	Total
Philanthropy Raised	\$110,000+	\$220,000+	\$330,000+
Service Hours	19,767.25	20,993.25	40,760+

*Self-reported by student organizations and individual students

Events

- 47,406 check-ins at events using the Event Check-in app.

Student Organization Leader Trainings

- Spent 141 hours training 557 student leaders.

Student Allocation Committee (SAC)

- SAC allocated \$447,100 to student organizations for their supplies, events, etc.
- Annual student organization budgets
 - \$399,872
- Special funding budget
 - \$47,228

Greek Life

- 33 chapters and 1,370 undergraduate members.
- Became one of the first colleges in the nation to have both a Muslim sorority, Muslimahs for Change, and Muslim fraternity, Alpha Lambda Mu, on campus.
- Established the Greek Alumni Affiliate through The University of Toledo Alumni Association.
- Awarded the Gamma Sigma Alpha Award for Outstanding Scholarship in the AFLV Central Region (out of 200 institutions) for fall 2017.





ASSOCIATE VICE PROVOST AND DEAN OF STUDENTS

The mission of the Office of Dean of Students is to ensure that students accomplish their educational and personal goals within the context of the broader academic purpose of the University. The Office of Dean of Students promotes the development of and enhances the educational experience for students through intentionally designed co-curricular opportunities and through institutional policy development on students' behalf.

The office is dedicated to supporting the mission of The University of Toledo as a national, public research university where students obtain a world-class education and become part of a diverse community of leaders committed to improving the human condition in the region and the world.

New Initiatives

- In partnership with Aramark Food Services, the Office of Dean of Students was awarded a Collaborative Opportunity Grant (COG) to address food insecurity and food waste, with impacts both on- and off-campus in the Toledo community.
- The University of Toledo will receive \$50,000 with an award period that runs for approximately one year from Feb. 1, 2019 to Jan. 31, 2020.
- Mental health initiatives
 - Relax Zone sponsored by UCC and Active Minds.
 - Massage chairs in Student Union.
- Alternative Spring Break trip to New York City.
 - 10 students and two chaperones traveled to New York during spring break to work with YSOP (Youth Service Opportunities Project, Inc.).

OFFICE OF STUDENT CONDUCT AND COMMUNITY STANDARDS

The Office of Student Conduct and Community Standards (OSC&CS) is dedicated to educating the University community about appropriate community behavior and fostering a safe community where academic and personal success can occur. The OSC&CS seeks to develop students into global citizens and future leaders by challenging them to engage in responsible and ethical decision-making.

When community expectations are violated, the OSC&CS holds students accountable for their behavior in an equitable, impartial and consistent process that promotes respect. We develop intentional sanctions that foster critical thinking and help students understand the impact their choices have in both the present and in the future.

Notable Achievements:

- The number of student cases has dropped as the office developed processes to handle minor residence life violations, including prohibited items and residence life key violations.
- The office more adequately defined the concept of coaching meetings to allow students going through the University Student Conduct Process for minor violations an opportunity to reflect on their behavior with a Student Conduct Hearing Authority prior to formal student conduct charges being issued. This change allowed the University Student Conduct Process to be more restorative and educational.
- The OSC&CS also took on the processes for management and creation of cases and assigning charges. This change streamlined the overall case process.
- Total reviews declined by 23% from 2018 to 2019.







OFFICE OF STUDENT ADVOCACY AND SUPPORT

The mission of the Office of Student Advocacy and Support is to empower student success through collaborating with the campus and surrounding community with students' best interests in mind. We are committed to serving as a visible resource for personal and academic achievement by providing an intentional support structure for students.

The vision of the Office of Student Advocacy and Support is to exhibit best practices in problem solving and ethical and moral principles. We aspire to celebrate mutual respect and appreciation of human and cultural diversity and engaged citizenship.

During 2017-18, the Office of Student Advocacy and Support received 326 Rocket Care forms and managed 297 cases. In 2018-19, the Office of Student Advocacy and Support observed a 10.44% increase with 360 Rocket Care forms and 328 cases currently being developed and managed. The majority of these cases involve students seeking help and resources for academic difficulty, excessive absences from class and personal wellness. There has been a 31.96% increase in students seeking help and resources on campus. The office's 2019-20 goals will be to develop a strong relationship with Success Coaches and faculty and to foster a relationship with the student population so that the student body as a whole understands the office's role and resources.



Food Pantry

Operated by the Office of Student and Advocacy & Support, The University of Toledo Student Food Pantry is a critical part of the Division of Student Affairs. Now in the high-traffic area off the Student Union's main entrance, the Student Food Pantry is in Room 2504 across from the Commuter Lounge and offers students, faculty and staff convenient access to donated meals and snacks. Our mission is to provide temporary food assistance for enrolled UToledo students in need. The pantry's goals are to:

- Create a sustainable resource for students to temporarily help meet the food needs of enrolled students.
- To provide students with additional resources to assist them in accessing additional services in the northwest Ohio/Toledo area.
- To collaborate with and involve campus and community partners to assure the sustainability of the pantry.

The Student Food Pantry is open to students, faculty and staff members Monday through Friday from 8 a.m. to 5 p.m. in the Lancelot Thompson Student Union. At the conclusion of the fall 2016 semester, the Student Food Pantry had received donations from professionals and students across UToledo for a total of more than 4,800 pounds of food.

- In 2017, the pantry served 130 people from 54 families.
 - The pantry provided 1,170 total meals throughout the year, averaging 8.73 meals per person.
- In 2018, the pantry served 2,504 people from 1,224 families.
 - The pantry provided 22,536 total meals throughout the year, averaging 8.99 meals per person.

- As of date, the pantry has served 2,406 people from 1,385 families.
 - The pantry has provided 21,654 total meals, averaging 9 meals per person.
- From 2018-19, the pantry witnessed a 13.15% increase in families served, but a 3.91% decrease in people served and meals provided.
 - Health Science Campus Food Pantry opened in November 2019 in the Health Education Building.
 - A \$56,000 Rocket Fuel Meal Grant will help UToledo continue to combat hunger and reduce food waste on campus.

New Initiatives

- Rebranded and launched new social media materials in November 2019.
 - The office is working to develop a promotional campaign to reach the student population to better explain the mission, vision and resources of the office.
- In Dec. 2019, the Office of Student Advocacy & Support benchmarked commuter lounge spaces and services at similar-sized institutions. Alongside our benchmarking efforts, we held attended opportunities to speak with student organizations and leaders throughout campus to learn about the commuter and student population needs. Through this benchmarking and focus groups, The Office of Student Advocacy & Support decided to apply for a grant to build Relax & Recharge Rooms. The Relax & Recharge Rooms will provide low- and active-sensory stimulation and encourage student support and wellness.







TITLE IX

The University of Toledo Title IX Office focuses on ensuring compliance with federal and state laws and regulations. The Title IX Sexual Misconduct Prevention Education Program is the on-campus resource that provides sexual misconduct education and awareness programming. The University investigates reports of sexual misconduct, implements interim measures when necessary and works to remedy the effects of sexual misconduct. Retaliation based on sex discrimination is a form of discrimination. Allegations of retaliation will be investigated separately from allegations of sexual misconduct.

Notable Accomplishments

- Title IX director hired in September 2019.
- Title IX investigator added in December 2018.
- Work-study funded student hired to assist with Sexual Misconduct Prevention Education.

Infrastructure and Technology

- Added one additional office to Snyder Memorial Suite 1120.

New Initiatives

- Hosted ATIXA Level 2 Hearing Board/Adjudicator Training, Intersection of Behavior/Disabilities (ADA) and Student Behavior/Title IX Violations in June 2019.
- Increased visibility at Health Science Campus with weekly educational tabling, hosting 18 tabling sessions.
- Purchased five Title IX educational banners to display in high impact areas including both Main Campus and Health Science Campus.
- Expanded “Blue and Gold #UTtogether” campaign to include monthly advertisements in 252 napkin holders.
- Increased awareness programming at Health Science Campus by implementing the “What Were You Wearing” campaign at Mulford Library for duration of one week in the month of April.
- Implemented Title IX training into New Employee Orientation bi-weekly rotation March 2019.

Educational Programming & Awareness Campaigns

Event	Frequency	Numbers*
Climate survey	1x per year in April	545
Bringing in the Bystander	73 offered	640
In-person Title IX/prevention education	12 presentations	985
Rocket Launch panel	19 hosted	9,162
Residence Life door hangers	1x Spring semester	3,100
Title IX posters	1 mass campaign	2,800
Sexual Misconduct resource guides	All year round	5,000
Title IX napkin holders	1x per month for 1 week increments	252 per month
Title IX banners	All year round	Five displayed daily
Blue and Gold awareness signs	1x per month for 1 week increments	n/a
Title IX tabling event	1x per week Health Science Campus Bistro	
1x per week Main Campus Student Union	36	
Cup of Prevention	1x per semester @ 2,000 sleeves; December and April	4,000
Purple Ribbon campaign	1x per year in October	319
Denim Day campaign	1x per year in October	60
What Were You Wearing – Main Campus	1x per year for 1 week in April	357 (does not include the #'s tabling outside of the exhibit)
What Were You Wearing – Health Science Campus	1x per year for 1 week in April	n/a
Collaborative programming	17 different departments	1,999
New employee orientation trainings	Eight trainings	213
Red Flag campaign	1x per year in April	n/a

*Through our efforts with educational trainings, awareness and programming events we were able to create touchpoints with 29,473 students, faculty and staff. Additionally, these numbers do not reflect the many people who walked past our monthly awareness campaign signs, posters, banners or napkin holders. It does not take into account our social media campaigns, Red Flag campaign or What Were You Wearing visitors at Health Science Campus.

Robert C. and Susan M. Savage Atrium



FUELING TOMORROWS



DIVISION OF STUDENT AFFAIRS
THE UNIVERSITY OF TOLEDO

419.530.2665
University Hall Room 3630
utoledo.edu/studentaffairs
studentaffairs@utoledo.edu
[f](#) [@](#) @utoledostudentaffairs