Major Palooza (Mostly) No-Tech Ideas
To promote your program or department

In trying to keep with a fun, “Palooza” feel, promote your department or program with something memorable. Those activities in which you can create some interaction are particularly interesting to students. Here are some ideas to get your creative juices flowing.

**Presentations**
- Create a presentation board, highlighting your department. Or you could download a PowerPoint presentation onto laptop computer—be sure battery is fully charged to last 4 hours.
- Famous Majors (Ex: Brooke Shields was a French major) – an online search will usually help you find names if needed.
- Where did they go? Create a list of UT alum with your particular major and describe what they’re doing now. Maybe a Then and Now format.
- Create a Did You Know? Presentation -interesting, maybe trivial, facts about your department.
- Have a presentation board or examples of interesting projects on which students have worked.

**Word games:** Create list with occupations or common words associated with your major/area of study. There is a lot of helpful information on the Web to help with this.
- Word Find
- Anagrams
- Crosswords
- Hangman
- Mad Libs

**Draw attention**
- Cardboard cutouts of people, places, or things
- Balloons or something out of the ordinary
- Dress up as a historical, well-known (or not so well-known) people associated with major or related occupation
- Have a grand prize drawing for ___ (plus you’ll get interested students’ names!)

**What some UT departments have done in past**
- Chemistry- made ice cream with dry ice and ingredients...quite dramatic and quite a hit.
- EEES- Grad students showed some of the projects they were working on with pictures and typical tools of their trade.
- Respiratory Therapy- had students puff into lung peak flow meter to measure their lung capacity.
- Engineering- brought car that students had designed.
- Philosophy and English departments- created PowerPoint presentation with famous majors, along with their picture
- Education- interacted with students using a Fortune-Telling Fish game (from http://terrificscience.org)
- Career Services-used spinning wheel with different majors, spin again, win prize, etc. to engage students in dialogue
- History- stood a full size cutout of Abraham Lincoln next to table.

If you have a great idea that you’d like to share, please send to Terri Burnett.

Career Services  www.student-services.utoledo.edu/career  419.530.4341