



Why Study Economics at UT?

Efficiency | Demand and Supply | Benefits and Costs | Thinking Like an Economist

Marketable Skills

Economics is the kind of “big picture” major that is useful in many careers and as preparation for graduate programs, including law school.

Our students learn to consider a problem, analyze data and use critical thinking skills to appraise costs and benefits. These skills are useful in any career field, whether you go into business, government or nonprofit management and help you keep up with changing technology.

Areas of Study

The University of Toledo offers many focus areas including field courses in:

- Environmental and Natural Resource Economics
- Labor Economics
- Health Economics
- Public Economics
- Behavioral Economics and Game Theory
- Money and Banking
- Monetary and Fiscal Policy

“What I learned at The University of Toledo was very beneficial to my job now and prepared me to be a major contributor to the state right out of school. Probably one of the best life decisions I have made. ... I know the benefits of the program and enjoyed every second of it.”

John Etnier, BA '15 | Tax and Revenue Analyst, State Budget Agency, Indiana

Careers for Economists

Marketing Director

Develop and implement brand strategy. Develop the marketing strategy for new and existing products. Oversee implementation of marketing strategy—including campaigns, events, digital marketing and PR.

Financial Analyst

Analyze financial data by collecting, monitoring and creating financial models for decision support. Improve financial status by analyzing results; monitoring variances; identifying trends and recommending actions to management. Assist with annual and quarterly forecasting.

Financial Center Manager

Administer, direct and manage the smooth operation of a financial center or organization. Assist in promoting the financial products and services of the organization.

Business Analyst

Analyze existing or ideal organizations. Analyze design of systems, including businesses, departments and organizations. Assess business models and their integration with technology.

Energy Economist

Study the motivating factors that contribute to changes in the supply and demand for the production, distribution and consumption of energy resources.

Outstanding Opportunities

Economics students at The University of Toledo have unheard-of opportunities to work with faculty on research and even have their research funded in world-class facilities.



Contact

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