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THE WORLD OF TODAY IS MULTILINGUAL

Learning French enriches life and broadens horizons- both personal and professional.



FRENCH IS SPOKEN THROUGHOUT THE WORLD

2

There are 292 million French speakers in the world. French is the only language besides English to be spoken on five continents. French is also the second most widely taught foreign language in the world, with 125 million learners.



3

AN EXTRA ADVANTAGE IN THE LABOUR MARKET

Speaking both English and French will maximise your chances on the national and international labour market, since French is the 3rd business language worldwide. In addition, French companies are extremely present in the UK (AXA, Total S.A., EDF...) and they regularly hire French speakers.



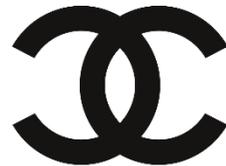
DISCOVER A WORLD OF CULTURE

French is the international language of cooking, fashion, theatre, visual arts, dance and architecture. Knowledge of French lets you access the great works of French and Francophone literature, as well as French language cinema and song.

4



LOUIS VUITTON



CHANEL



5

STUDY IN FRENCH AND FRANCOPHONE UNIVERSITIES



Speaking French opens the door to studying in French and Francophone

universities, which rank among the best in the world. Students with a

good command of French can benefit from French government grants to enrol in post-graduate studies in France in all disciplines.



THE OTHER LANGUAGE OF INTERNATIONAL RELATIONS

6



UNITED NATIONS
Educational, Scientific, Cultural Organization



French is both a working language and an official language of the United Nations, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and several international legal bodies. French is the language of Strasbourg, Brussels and Luxembourg, the three headquarters of the European Institutions.

7

AN ALTERNATIVE PERSPECTIVE ON THE WORLD

Understanding French offers the chance to hear an alternative view of the world through the international French-language media (TV5, France 24, Radio France Internationale...) French is also the 4th biggest language on the internet.



9

THE LANGUAGE OF LOVE AND THOUGHTS

Learning French is first and foremost about joy; the pleasure of learning this beautiful, rich and melodious language, often called the language of love. French is also an analytical language, which structures thought and develops critical thinking.



In French, you don't say
"I miss you." You say
"tu me manques"
which means,
"you are missing from me"
I love that..

~

A LANGUAGE FOR TRAVEL

10

As the number one tourist destination in the world, France attracts 85 million visitors each year. Having some knowledge of French makes it so much more enjoyable to visit Paris and the other regions of France, and to understand the culture, the mentality and the art of French living. French is also useful when traveling to Africa, Switzerland, Canada, Monaco, the Seychelles...

