

UT COLLEGE OF BUSINESS ADMINISTRATION INTERNATIONAL BUSINESS MINOR FOR NON-BUSINESS STUDENTS

COBA QUICK FACTS

UT's College of Business Administration

- ...was established in 1930 and has produced a long list of distinguished alumni
- ...is one of only 15% of business colleges in the world fully accredited by AACSB; since 1955 for the BBA and 1963 for the MBA
- ...offers a variety of quality academic programs including a College Honors Program
- ...employs an outstanding faculty committed to both teaching and research
- ...provides excellent internships opportunities and career placement services
- ...supports numerous professional fraternities, student organizations, and honoraries
- ...maintains a low faculty-to-student ratio and average undergraduate class size
- ...resides in Stranahan Hall with multimedia classrooms and modern lecture halls
- ...runs state-of-the-art computer labs ranked in the top 25% of all business colleges
- ...has 108 wireless laptops for students' use
- ...encourages faculty-student interaction to enhance academic performance with multiple programs
- ...boasts the most affordable tuition among 4-year institutions in northwest Ohio
- ...awards nearly \$250,000 in scholarships each year to business students
- ...has highest number of "Outstanding Faculty" members who have won teaching awards

For more information or to arrange for a meeting with an academic adviser, please contact:

Student Services Center
College of Business Administration
Stranahan Hall, Suite 1016
The University of Toledo
Toledo, OH 43606-3390
419.530.2087
800.5TOLEDO Ext. 2087
Fax: 419.530.5353

Global Focus, Regional Impact



**COLLEGE OF BUSINESS
ADMINISTRATION**

THE UNIVERSITY OF TOLEDO



The College of Business Administration offers a general minor for students in non-business degree programs at The University of Toledo. This option is recommended for students who want to enhance their academic curricula with business-related course work.

With careful planning, students may be able to complete the requirements for a minor in business administration as part of the hours already required for their degree programs. Students should meet their college advisers to discuss how the minor requirements will fit into their plans of study.

Advisers in the College of Business Administration will also assist students in the planning of their minor course work. Nonetheless, it is the responsibility of each student to comply with all course prerequisites.

Students interested in more than one business minor or the MBA program should visit Student Services, in ST 1016. Only one minor course may "double count" in both business minors.

INTERNATIONAL BUSINESS MINOR FOR NON-BUSINESS STUDENTS

This minor is for all students not majoring within the College of Business Administration. Outlined are the requirements for the minor in international business.

Program Description

The international business minor for non-business students requires 18-21 hours of business courses (including International Business electives). Prerequisites for all courses must be fulfilled including Junior standing for all 3000/4000 business level courses.

Required Courses in Economics

ECON 1150 Principles of Macroeconomics.....3

AND

ECON 1200 Principles of Microeconomics3

OR

MIME 2600 Engineering Economics.....3

(or equivalent)

(These are not business course hours and do not count toward the 18-21 hours of business courses required in the program)

Business Electives (3 hours) - select one from the following

Grade of C (2.00) or higher required in each course

BUAD 2080 Global Environment of Business3

Prerequisite: Sophomore standing

Select two courses from the following (6 hours)

BUAD 3010 Principles of Marketing3

Prerequisite: ECON 1150 and 1200 or MIME 2600

**BUAD 3030 Managerial and Behavioral
Processes in Organizations.....3**

BUAD 3040 Principles of Financial Management.....3

Prerequisite: BUAD 2040 Financial Accounting Information

International Business Electives (9 hours)

Grade of C (2.00) or higher required in each course

Select at least two courses from the following

IBUS 3600 International Management.....3

Prerequisite: BUAD 3030

MKTG 3140 International Marketing.....3

Prerequisite: BUAD 3010

FINA 3500 International Finance3

Prerequisite: BUAD 3040

If needed, select additional hours from the following

IBUS 3150 Understanding Cultural Differences in Business....3

IBUS 4100 Study Abroad Program.....3

Subject to approval of Department Chair or IB Faculty Adviser

IBUS 4180 North American Business Practices.....3

MKTG 3260 Global Framework for E-commerce3

Prerequisite: BUAD 2080

**MKTG 4220 International Sourcing, Logistics,
and Transportation.....3**

Prerequisite: BUAD 2080

BLAW 3670 International Business Law.....3

Prerequisite: BUAD 3030