

# UT COLLEGE OF BUSINESS ADMINISTRATION E-BUSINESS AND INFORMATION TECHNOLOGY APPLICATIONS MINOR FOR NON-BUSINESS STUDENTS

## COBA QUICK FACTS

### UT's College of Business Administration

- ...was established in 1930 and has produced a long list of distinguished alumni
- ...is one of only 15% of business colleges in the world fully accredited by AACSB; since 1955 for the BBA and 1963 for the MBA
- ...offers a variety of quality academic programs including a College Honors Program
- ...employs an outstanding faculty committed to both teaching and research
- ...provides excellent internships opportunities and career placement services
- ...supports numerous professional fraternities, student organizations, and honoraries
- ...maintains a low faculty-to-student ratio and average undergraduate class size
- ...resides in Stranahan Hall with multimedia classrooms and modern lecture halls
- ...runs state-of-the-art computer labs ranked in the top 25% of all business colleges
- ...has 108 wireless laptops for students' use
- ...encourages faculty-student interaction to enhance academic performance with multiple programs
- ...boasts the most affordable tuition among 4-year institutions in northwest Ohio
- ...awards nearly \$250,000 in scholarships each year to business students
- ...has highest number of "Outstanding Faculty" members who have won teaching awards

### For more information or to arrange for a meeting with an academic adviser, please contact:

Student Services Center  
College of Business Administration  
Stranahan Hall, Suite 1016  
The University of Toledo  
Toledo, OH 43606-3390  
419.530.2087  
800.5TOLEDO Ext. 2087  
Fax: 419.530.5353

### Global Focus, Regional Impact



**COLLEGE OF BUSINESS  
ADMINISTRATION**

THE UNIVERSITY OF TOLEDO



**The College of Business Administration offers a general minor for students in non-business degree programs at The University of Toledo. This option is recommended for students who want to enhance their academic curricula with business-related course work.**

With careful planning, students may be able to complete the requirements for a minor in business administration as part of the hours already required for their degree programs. Students should meet their college advisers to discuss how the minor requirements will fit into their plans of study.

Advisers in the College of Business Administration will also assist students in the planning of their minor course work. Nonetheless, it is the responsibility of each student to comply with all course prerequisites.

Students interested in more than one business minor or the MBA program should visit Student Services, in ST 1016. Only one minor course may "double count" in both business minors.

## E-BUSINESS AND INFORMATION TECHNOLOGY APPLICATIONS MINOR FOR NON-BUSINESS STUDENTS

This minor is for all students not majoring within the College of Business Administration. Outlined are the requirements for the minor in e-business and information technology applications.

### Program Requirements

The e-business and information technology applications minor requires basic business computer proficiency for BBA students (e.g., proficiency exam, BUAD 1020 or equivalent); ECON 1150 and ECON 1200 or MIME 2600 or equivalent; and 15 credit hours from selected EBUS- and INFS-related courses.

### Required Courses (6 hours)

*Grade of C (2.00) or higher required in each course*

**EBUS 3090 E-Commerce and the Networked Economy .....3**  
*Prerequisite: junior standing*

**INFS 3250 Software Applications in Business.....3**  
*Prerequisite: junior standing and basic business computer proficiency*

### Electives (9 hours)

*Grade of C (2.00) or higher required in each course*

**INFS 3770 Database Management Systems .....3**  
*Prerequisite: junior standing and basic business computer proficiency*

**EBUS 3180 Web Design for Business Communication.....3**  
*Prerequisite: junior standing*

**INFS 3370 Business Data Communications .....3**  
*Prerequisite: junior standing and basic business computer proficiency*

**MKTG 3260 Global Framework for E-Commerce .....3**  
*Prerequisite: BUAD 2080 and junior standing*

**MKTG 3280 Internet Marketing .....3**  
*Prerequisite: BUAD 3010*

**BUAD 3050 Information Technology Management .....3**  
*Prerequisite: junior standing and basic business computer proficiency*

**INFS 3980 Contemporary Topics in Information Systems.....3**