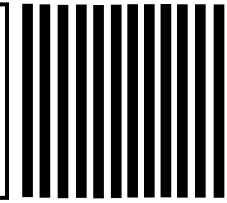


NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

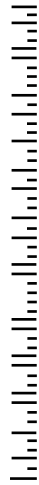


BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 1245 TOLEDO OH

POSTAGE WILL BE PAID BY ADDRESSEE

JACKIE FLOM - MS 103
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF TOLEDO
2801 W BANCROFT ST
TOLEDO OH 43606-9987



real
connection

“I am grateful to have been involved in such a project and learning experience. I feel my skills as a businessperson have grown through this project and it will be something I can draw upon in the future.”

- REAL Connection Participant



**COLLEGE OF BUSINESS
ADMINISTRATION**

THE UNIVERSITY OF TOLEDO

about real

UT's College of Business Administration REAL Connection is a practical experience program which provides students with the opportunity to GET REAL about business.

The REAL Connection is a self-designed, non-credit program that encourages students to build a wealth of experiences throughout their college career. These experiences are designed to encourage Relating, Engaging, Applying, and Leading, in other words be REAL.

“In order to learn, do.”

- Lewis Carroll



your role

As business leaders you know the importance of forward thinking, big picture oriented managers. This is the type of graduate we want to provide, but these skills don't necessarily develop in the classroom. To develop this type of business leader, real world experiences are necessary.

The REAL Connection is looking to the business community for individuals interested in developing future talent. Participation levels can vary from mentoring or job-shadowing to sponsoring a service-learning project to providing a live case study at your company maybe even leading a discussion group on a current business book.

get involved

The REAL Connection looks forward to working with you on this exciting program. Your participation and support is vital to providing students with REAL opportunities. To find out how you or your company can get involved with REAL please contact Professor Jacalyn Flom at 419.530.4003 or jflom@utnet.utoledo.edu.

The REAL Connection is always looking for new and innovative ways to provide our students with experiences that enrich their classroom experience. If you have any ideas or suggestions for activities not on this list by all means let us know.

For more information or to submit the participation card contact:

Jacalyn Flom - MS 103
REAL Connection Program Director
College of Business Administration
The University of Toledo
2801 W. Bancroft
Toledo, OH 43606

yes!

My company would like to participate in the REAL program. We would be interested in the following activities:

- Job shadowing
- Mentorships
- Provide financial sponsorship for student membership in a professional organization
- Host quarterly dinner meeting with students to discuss business topics
- Take student to professional organization meetings as your guest
- Provide speaker for classroom discussion
- Host student tour of your facility
- Serve a contact for possible student participation in non-profits that you are involved with - "give back" opportunities
- Underwrite service learning projects being conducted in business classes
- Provide students with a "live" case study opportunity
- Provide internship opportunity within your organization
- Be willing to lead a Business Book Club discussion
- Underwrite students participating in regional and national business practice competitions
- Other _____
