

∞ The Ward M. Canaday Center ∞  
for Special Collections  
The University of Toledo

Finding Aid

➤ **United Way of Greater Toledo Collection, 1941-1983** ◀

MSS-064

**Size:** 46 scrapbook volumes

**Provenance:** The scrapbook collection was given to The Ward M. Canaday Center in November of 1989 by Glenn Richter, President of the United Way of Greater Toledo.

**Access:** Open

**Collection Summary:** The scrapbooks in this collection include clippings on fund drives, explanations of the work of the United Way and its agencies, and profiles of the organization's beneficiaries. They also document many name and location changes over the years.

**Subjects:** [Social Welfare](#)

**Related Collections:** Family Services of Northwest Ohio Records, MSS-075; Sunset House Records, MSS-125; Cummings-Zucker Center Records, MSS-130.

**Copyright:** The literary rights to this collection are assumed to rest with the person(s) responsible for the production of the particular items within the collection, or with their heirs or assigns. Researchers bear full legal responsibility for the acquisition to publish from any part of said collection per *Title 17, United States Code*. The **Ward M. Canaday Center for Special Collections** may reserve the right to intervene as intermediary at its own discretion.

**Completed by:** Susan Schwerer, February, 1990; last updated: June, 2014

## **United Way of Greater Toledo Collection, 1941-1983**

### **Historical Sketch**

In 1918, seventeen new public campaigns to raise funds for the war effort began in Toledo. Confusion arose about which of the agencies the public should contribute to, since there were already several charities soliciting funds. Some Toledoans met to solve the problem. They proposed a “war chest,” combining fund drives into one annual donation. The desire to reduce negative responses to solicitations overcame the existing agencies’ concerns about being undercut in their authority and losing funds for their particular organizations. The United Appeal began on May 14, 1918, as a war chest.

In 1920, after the war, the chest was retained for local agencies; its name was changed to the Toledo Community Chest. To eliminate duplication of services, volunteers from agencies formed the Council of Social Agencies. Agencies included the Boys’ Club, Toledo Day Nursery, and the YMCA, for example. War related charities revived during World War II and the Korean War.

In 1960, the fund raising portion of the chest was named “United Appeal,” and, in 1962, the fund drive became the “Crusade of Mercy.” The Stranahan Memorial Community Services Building was constructed to house chest offices; the building was ready to occupy in 1973.

Today the United Way of Greater Toledo supports seventy human service agencies in Lucas, Ottawa, Wood, and eastern Fulton Counties. Its mission is to increase the capacity of people working together to care for one another.

### **Scope and Content Note**

The scrapbook collection’s clippings include updates of fund drives, explanations of the work of the United Way and its agencies, profiles of individuals benefiting from the agencies that receive funding, as well as changes in names and buildings throughout the years 1941 to 1983. There is also miscellaneous material including fund drive literature and publicity, which was not included in a scrapbook.

**United Way of Greater Toledo  
Collection, 1941-1983**

**Folder List**

<b>Box</b>	<b>Folder</b>	<b>Folder Title</b>
		<b>SCRAPBOOKS</b>
1	1	1941
	2	1942-1943
	3	1943-1945
2	1	1945-1946
	2	1945-1947
	3	1947
	4	1948
3	1	1948-1949
	2	1948-1953
	3	1949-1950
	4	1950-1951
4	1	1951-1953
	2	1952-1953
	3	1954-1955
5	1	1954-1955
	2	1955-1957
	3	1956-1957
	4	1956-1958
6	1	1958-59
	2	1960
	3	1960-72
	4	1961-62
	5	1962
	6	1963
7	1	1964
	2	1965
	3	1966
	4	1967
8	1	1968
	2	1969
	3	1971-1974

**United Way of Greater Toledo  
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4 1972-1974  
9 1 1971-1972  
2 1971-1973

10 1 1974-1975  
2 1974-1976  
3 1975-1977  
4 1976

11 1 1977  
2 1978  
3 1978  
4 1978-1979  
5 1979-1980  
6 1979-1980  
7 1980-1983  
8 1981  
9 1982

Miscellaneous Material: Newspaper articles; articles from newsletters published by local businesses and organizations; advertisements; and promotional materials related to United Way and its member organizations (1950's-1970's)

10 (1 of 4)  
11 (2 of 4)  
12 (3 of 4)  
13 (4 of 4)