Publishing Tips

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Why Publish?

- A professional responsibility to build the knowledge base for our practice, i.e., to share what you have learned.
- A role responsibility derived from the mission of University and College.
- Many (often unanticipated) benefits of authorship.
Picking a Topic

• Know the territory
• Have something new to say about it
• Choose something that you care about
• Choose something timely
• Limit the scope: focus on one major point
Types of Articles

• Reviews
• Research studies
• Concept or theory development
• Methodological issues
• Evidence-based/intervention protocols
• Philosophical or ethical analyses
• Clinical articles
• Teaching (e.g., programs, strategies issues)
• Administrative/leadership issues
Picking a Journal

- Determine your audience
- Identify target journals (five at least)
- Become familiar with target journals
- Consider journal rating and time to publication, if important to you
- Check quality of reviewer feedback
Queries?

- Not required
- Use when you are unsure if your paper fits the mission and scope of a journal
Good Writing Habits

• Make (and keep) regular writing appointments with yourself.
• Set up a specific place to write.
• Assemble and organize your writing materials (separately for each writing project).
• Set goals and timelines for yourself.
• Break task into smaller components.
Writing a Good Paper

Limit paper to one idea/story
Slant paper to journal audience
Develop and use a detailed outline
Follow journal style and specifications
Include all important—and ONLY important—information
Consider using editorial services
Get peer review and USE IT!
Common Errors and Reasons for Rejection

Wrong journal
Insignificant (nothing new), unclear or illogical message
Poorly organized or written
Including too much or too little
Invalid research results due to design flaws
Drawing conclusions beyond what results support
Failure to follow journal style/guidelines
Publishing Ethics

• Plagiarism and self-plagiarism
• Redundant publication and salami slicing
• Authorship and ghost writing
• Transparency