

## Future plans

- Summer – Fall 2007
  - Primary care services for faculty and staff on main campus, eventually open to the surrounding community
  - ? Owens Community College site for students, faculty, and staff
  - Sport medicine for UT athletes and ? Local HS
- Hub and spoke development of clinical sites

## New Recruits July 2007

- Geriatrician
- Full time clinical family physician
- Family physician with sport medicine qualification
- 4 others in various stages of recruitment

## Threats to Primary Care

- The existence of primary care in the USA is threatened
  - 7.3% of US grads chose family medicine 2007
  - GIM also declining
  - Poorly reimbursed “hamster care”
  - Aging primary care workforce
- Local situation reflects all of the above

## Opportunities

- UT Strategic plan stresses commitment to prevention and wellness and the aging population
- Local need for PCPs
- Return on investment in primary care
  - OSU (Acad Med 2006;81:702-7)
  - \$8.3 million operating loss requiring subsidy
  - \$52 million downstream direct contribution in hospital revenue
  - 6:1