Transportation Opportunity Districts

Transportation and Logistics...Driving Our Economy

Presented to:

Richard S. Martinko, P.E.
Director: Intermodal Transportation Institute &
University Transportation Center
Tuesday June 10, 2008
Welcome to the Intermodal Transportation Institute

With the leadership and support of President Daniel M. Johnson, the University of Toledo (UT) initiated efforts to establish an Intermodal Transportation Institute (ITI). The purpose of the ITI is to work cooperatively with public and private sector partners in transportation, logistics, and supply chain management to increase economic opportunity and improve the quality of life. The ITI's purpose is strongly linked to the goals and objectives of UT, which embraces learning, discovery, and engagement and which focus heavily on outreach and external constituents. The ITI builds upon the unique features of the region, it offers the potential for sustained external funding, and it is a way to access and assemble resources from various disciplines at UT to address opportunities defined with the help of its public and private sector partners.
Intermodal Transportation Institute . . . . . Center of Excellence

2001 . . . The Intermodal Transportation Institute (ITI) is created

2002 . . . ITI begins operation

2005 . . . Resulting from progress of the Intermodal Transportation Institute, the University of Toledo was designated as one of only 60 U.S. Department of Transportation University Transportation Centers (UTC) nationwide. The UTC is a partnership of UT, the lead institution, and Bowling Green State University and Wayne State University.

1990s Public and private sector organizations encouraged the University of Toledo to develop a center focusing on transportation, logistics, and supply chain issues.
Transportation Opportunity Districts

The Concept

And

Buy In
Consistent Message - Building On Past Effort
A Transportation Opportunity District (TOD) is a geographically defined area that focuses on businesses whose success and competitive advantage is primarily dependent on transportation and logistics.

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A TOD provides one-stop access to and support for incentive programs currently available from federal, state, and local authorities. One such example could be designation as a Foreign Trade Zone. It can also assign creative incentives that are unique only to a TOD.

TOD can offer economies of scale in infrastructure, and operating improvements that encourage private-sector companies to invest and locate manufacturing, transportation, and distribution facilities in a region. Incentives such as reduced start up time through favorable zoning, clearances, and expedited approvals encourage companies to locate in a TOD. They also reduce significantly initial investment costs, and/or continuing operating costs.
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Economic Leverage
and
Job Creation

• Direct
• Indirect
• Induced
Building Success . . . Putting The Pieces Together

- Work Force
- Transportation
- Infrastructure
- Economic Champion
- Teamwork
- Market Access
- Geography
- Centers Of Excellence
- Available Sites
- Business
- Political Will
- $$ Resources
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