



Bachelor of Business
Administration
4-year program

sound like you?

Work in a multina-
tional corporation

- Become involved
with international
trade • Work for the
government

did you know?

More than \$8 trillion in
goods and services are
traded annually on the
international level – up
400 percent over the past
20 years.

International Business at UT

Firms worldwide are depending more on international trade, creating a need for graduates with global communication and business skills. International business majors gain a strong understanding of how global business has evolved and made an impact on worldwide competition.

UT's international business program was ranked as the 16th best in the nation by The Journal of International Business Studies. Our program helps students focus their degree by combining international business practices with foundations in marketing, finance, management, e-business, supply chain management or information systems. Knowledge of other cultures is crucial, therefore students are required to show they are competent in a foreign language and encouraged to study related fields like geography, political science and economics.

Students are urged to participate in a study abroad program, of which UT has more than 80 to choose. Finally, students can gain real-world experience through numerous internship opportunities that often lead to full-time positions. This lets students work with professionals in international business while earning college credit and money.

What to expect when you graduate

Today's global business systems are growing rapidly, creating a need for graduates with knowledge and skills about international business in import/export firms, government and industry agencies involved in international trade and economic development, financial institutions, manufacturing firms, and multinational corporations in the United States and abroad.

Check out all our majors online @ utoledo.edu/admission/majors.asp



INTERNATIONAL BUSINESS

The College of Business Administration has wireless laptops with Internet access and accessories for students to check out and use in Stranahan Hall. The College won Dell's GenerationIdea nationwide contest for this innovative use of technology, originality and appropriateness to other higher education institutions.

College of Business
Administration

Group campus tours are available Monday through Friday at 10:30 a.m. or 2:30 p.m., and on Saturday at 11:15 a.m., year round, with the exception of national holidays. Individual admission appointments are available by request. Individualized college or department visits are also available weekdays at 1:15 p.m. by appointment.

utoledo.edu/admission/campusvisit
800.5TOLEDO

Sample Curriculum*

FIRST YEAR

Fall Semester

| | |
|--|----------------|
| BUAD 1000 Orientation to Business | 1 |
| ENGL 1110 College Composition I | 3 |
| MATH 1260 Calculus with Business Application I | 3 |
| BUAD 1010 Intro to Business | 3 |
| Humanities Elective or Foreign Language Elective** | 3 |
| Social Science Elective | 3 |
| Total | 16 hrs. |

Spring Semester

| | |
|---|----------------|
| ENGL 2960 Organiz Report Writing | 3 |
| MATH 1270 Calculus with Business Application II | 3 |
| BUAD 1020 Micro-Computer Applications | 3 |
| ECON 1150 Intro to Macro Economics | 3 |
| Natural Science Lecture Elective | 3 |
| Natural Science Lab Elective | 1 |
| Total | 16 hrs. |

SECOND YEAR

Fall Semester

| | |
|--|----------------|
| BUAD 2040 Financial Accounting Info | 3 |
| BUAD 2060 Data Analysis for Business | 3 |
| ECON 1200 Intro to Micro Economics | 3 |
| Humanities Elective | 3 |
| Non-Business Elective or Foreign Language Elective** | 4 |
| Total | 16 hrs. |

Spring Semester

| | |
|--|----------------|
| BUAD 2000 Career Development I | 1 |
| BUAD 2050 Acct for Decision Making | 3 |
| BUAD 2070 Application of Statistics | 3 |
| BUAD 2080 Global Environment of Business | 3 |
| Multicultural U.S. Diversity Elective | 3 |
| Natural Science Lecture Elective | 3 |
| Total | 16 hrs. |

THIRD YEAR

Fall Semester

| | |
|---|----------------|
| BUAD 3000 Career Development II | 1 |
| BUAD 3010 Principles of Marketing | 3 |
| BUAD 3470 Legal Environment of Business | 3 |
| BUAD 3030 Managerial & Behavioral Process | 3 |
| BUAD 3040 Principles of Financial Management | 3 |
| COMM 3880 Professional Business Communication | 3 |
| Total | 16 hrs. |

Spring Semester

| | |
|--|----------------|
| BUAD 3020 Mfg & Service Systems | 3 |
| BUAD 3050 Info Tech Management | 3 |
| IBUS 3150 Major Elective and Multicultural Non-Western | 3 |
| IBUS 3600 International Management | 3 |
| Business Elective/Minor Elective | 3 |
| Non-Business Elective** | 1 |
| Total | 16 hrs. |

FOURTH YEAR

Fall Semester

| | |
|--|----------------|
| FINA 3500 International Finance | 3 |
| MKTG 3140 International Marketing | 3 |
| International Business Electives | 6 |
| Business Elective/Minor Elective | 3 |
| Non-Business Elective or Foreign Language Elective** | 3 |
| Total | 18 hrs. |

Spring Semester

| | |
|---|----------------|
| IBUS 4940 Approved Internship, Study Abroad or Business Sub | 3 |
| BUAD 4020 Senior Bus Policy Forum | 3 |
| IBUS 4360 Global Strategic Mgmt | 3 |
| Business Elective/Minor Elective | 3 |
| Non-Business Elective or Foreign Language Elective** | 3 |
| Total | 15 hrs. |

For more information about International Business, contact:

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*Sample curriculum is subject to change. Please consult the department for up-to-date information. For more detailed program requirements, visit catalog.utoledo.edu.

**Foreign language proficiency through level 2150 required. See adviser for more information.