

**Department of Marketing and International Business**  
**Spring 2019 Class Schedule**

Course	CRN	Course Title	Cr.Hrs	Days	Time	Size	Classroom	Instructor
BUAD 2080-001	11712	Global Environment of Business	3	MW	9:35-10:55 am	60	SB 3140	Sullinger
BUAD 2080-002	21521	Global Environment of Business	3	MW	2:30-3:50 pm	60	SB 3140	Hou
BUAD 2080-901	12832	Global Environment of Business - DL	3	DL	Distance Learning	130	Online	Pullins
BUAD 3010-001	20778	Principles of Marketing	3	MW	9:35-10:55 am	60	SB 4140	Stevens
BUAD 3010-002 <i>C/L</i>	20780	Principles of Marketing	3	TR	12:55-2:15 pm	130	HH 1600	Gleim
BUAD 3010-901 <i>C/L</i>	20782	Principles of Marketing - DL	3	DL	Distance Learning	50	Online	Gammoh
BUAD 3010-902 <i>C/L</i>	20783	Principles of Marketing - DL	3	DL	Distance Learning	50	Online	Gammoh
BUAD 6300-909	14106	Strategic Marketing & Analysis -DL	3	DL	Distance Learning	40	Online	Gammoh
BUAD 6500-001	11715	International Business	3	TR	5:30-6:50 pm	40	SB 1160	Sharkey
BUAD 6500-901	21573	International Business - DL	3	DL	Distance Learning	40	Online	Okoroafo <i>out-of-load</i>
EBUS 3090-901	11677	Doing Business Digitally - DL	3	DL	Distance Learning	40	Online	Lim J
EBUS 4040-901 <i>C/L</i>	16968	Digital Business Intelligence - DL	3	DL	Distance Learning	15	Online	Lim J
EBUS 4150-001 <i>C/L</i>	11716	E-Commerce Business Models	3	MW	11:10-12:30 pm	25	SB 3160	Stevens
IBUS 3150-001	16582	Understand Cultural Differences for Business	3	MW	12:55-2:15 pm	40	SB 3160	Hou
IBUS 3150-901	16467	Understand Cultural Differences for Business-DL	3	DL	Distance Learning	40	Online	Okoroafo
IBUS 3600-901	15930	International Management - DL	3	DL	Distance Learning	40	Online	Okoroafo
IBUS 4100-001 <i>C/L</i>	14108	Study Abroad Program	3	-	-	0	-	Sullinger
IBUS 4360-001 <i>C/L</i>	11717	Global Strategic Management	3	TR	4:00-5:20 pm	30	SB 2160	Sharkey
IBUS 4940-001	14109	Internship – International Business II	3	-	-	0	-	Sharkey

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IBUS 6100-001 <i>C/L</i>	11718	Study Abroad Program	3	-	-	0	-	Sullinger
IBUS 6360-001 <i>C/L</i>	17275	Management of Multinational Firms	3	TR	4:00-5:20 pm	10	SB 2160	Sharkey
MKTG 3130-901	11719	Supply Chain Management - DL	3	DL	Distance Learning	40	Online	Ahrens
MKTG 3140-001	11720	International Marketing	3	MW	9:35-10:55 am	40	SB 3160	Hopkins (PT)
MKTG 3260-901	14110	Mobile Marketing - DL	3	DL	Distance Learning	40	Online	Lim J
MKTG 3260-902	23400	Mobile Marketing - DL	3	DL	Distance Learning	40	Online	Lim J
MKTG 3280-901	14111	Internet Marketing - DL	3	DL	Distance Learning	40	Online	Pentina
MKTG 3280-902	19351	Internet Marketing - DL	3	DL	Distance Learning	40	Online	Pentina
MKTG 3690-001	12830	Principles of Marketing Communication	3	MW	11:10-12:30 pm	25	SB 2160	Hou
MKTG 3690-002	23337	Principles of Marketing Communication	3	TR	12:55-2:15 pm	25	SB 3160	Shultz <i>out-of-load</i>
MKTG 3690-901	15477	Principles of Marketing Communication - DL	3	DL	Distance Learning	40	Online	Hartford (PT)
MKTG 3850-001	11721	Buyer Behavior & Relationship Marketing	3	TR	9:35-10:55 am	40	SB 2160	Bailey
MKTG 3850-002	18018	Buyer Behavior & Relationship Marketing	3	TR	2:30-3:50 pm	40	SB 2160	Bailey
MKTG 3850-901	11722	Buyer Behavior & Relationship Marketing - DL	3	DL	Distance Learning	40	Online	Sullinger
MKTG 3850-902	23858	Buyer Behavior & Relationship Marketing - DL	3	DL	Distance Learning	40	Online	Sullinger <i>out-of-load</i>
MKTG 3880-001	23582	Marketing Research & Data-Based Mgmt	3	MW	9:35-10:55 am	32	SB 2140	Flom
MKTG 3880-901	18538	Marketing Research & Data-Based Mgmt - DL	3	DL	Distance Learning	32	Online	Pentina
MKTG 3880-902	23505	Marketing Research & Data-Based Mgmt - DL	3	DL	Distance Learning	32	Online	Pentina <i>out-of-load</i>
MKTG 3910-901	22120	Direct Marketing - DL	3	DL	Distance Learning	40	Online	Sullinger
MKTG 3910-902	22949	Direct Marketing - DL	3	DL	Distance Learning	40	Online	Parent
MKTG 3920-001	21612	Sports Marketing - BL	3	R	9:35-10:55 am	40	SB 2140	Gleim

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MKTG 4130-001	11724	Marketing Analysis & Decision Making	3	TR	11:10-12:30 pm	40	SB 2160	Bailey
MKTG 4130-901	13910	Marketing Analysis & Decision Making - DL	3	DL	Distance Learning	40	Online	Parent
MKTG 4130-902	23287	Marketing Analysis & Decision Making - DL	3	DL	Distance Learning	40	Online	Gammoh <i>out-of-load</i>
MKTG 4220-901	11961	International Sourcing, Logistics & Transport - DL	3	DL	Distance Learning	40	Online	Vrzal (PT)
MKTG 4540-901	16970	Business Marketing - DL	3	DL	Distance Learning	40	Online	Shultz
MKTG 4940-001	12890	Marketing Internship	1-3	-	-	0	-	Sharkey
MKTG 4980-001 <i>C/L</i>	14107	Sp. Topics: E-Commerce Business Models	3	MW	11:10-12:30 pm	15	SB 3160	Stevens
MKTG 4980-901 <i>C/L</i>	16969	Sp. Topics: Digital Business Intelligence - DL	3	DL	Distance Learning	25	Online	Lim J
MKTG 5410-002 <i>C/L</i>	22948	Marketing Systems	3	TR	12:55-2:15 pm	20	HH 1600	Gleim
MKTG 5410-901 <i>C/L</i>	15634	Marketing Systems - DL	3	DL	Distance Learning	10	Online	Gammoh
MKTG 5410-902 <i>C/L</i>	21560	Marketing Systems - DL	3	DL	Distance Learning	10	Online	Gammoh
MKTG 6250-908	14181	Global Sales & Strategic Customer Mgmt - DL	3	DL	Distance Learning	30	Online	Mallin
MKTG 6400-901	14112	International Marketing - DL	3	DL	Distance Learning	30	Online	Okoroafo
PSLS 3080-001	22950	Purchasing & Business Relationship Mgmt	3	TR	2:30-3:50 pm	30	SB 4160	Shultz
PSLS 3080-002	16971	Purchasing & Business Relationship Mgmt - BL	3	T	5:30-6:50 pm	30	SB 4160	Shultz
PSLS 3440-001	11732	Professional Sales	3	MW	11:10-12:30 pm	30	SB 4160	Pullins
PSLS 3440-002	11733	Professional Sales	3	MW	5:30-6:50 pm	30	SB 4160	Johnson
PSLS 3440-003	19354	Professional Sales	3	TR	9:35-10:55 am	30	SB 4160	Shultz
PSLS 3450-001	20121	Sales Technologies and Strategies	3	TR	11:10-12:30 pm	32	SB 4160	Parent
PSLS 3450-002	22952	Sales Technologies and Strategies - BL	3	R	5:30-6:50 pm	32	SB 4160	Parent

