YEARS 1 & 2 ELECTIVE COURSE

TITLE:                          Health Policy / Business of Medicine
COURSE NO.:                    SOMN 723
DEPARTMENT:                    Family Medicine
DURATION:                      Semester
DIRECTOR:                      Daniel P. Hickey, JD, MBA
daniel.hickey@utoledo.edu
(419) 383-5576
DH 2226
SEMESTERS AVAILABLE:           Fall
NUMBER OF STUDENTS:            30
LOCATION:                      Health Science Campus
COORDINATOR:                   Lindsey N. Brillhart
lindsey.brillhart@utoledo.edu
(419) 383-5557
DH 2200
FACULTY:                       Daniel P. Hickey, JD, MBA

GENERAL DESCRIPTION:

Health Policy/Business of Medicine explores and analyzes the organization, delivery, financing, and evaluation of health care in the United States. The elective focuses on contemporary issues in healthcare policy – including access, cost, and quality – and their impact on key industry stakeholders (patients, providers, and payers). Topics include organized delivery models, healthcare financing and regulation, and quality assessment and management.

The purpose of the elective is to introduce students to various healthcare delivery and financing systems and to provide a forum for students to critically analyze, debate, and advocate for health policy and reform. Students also will be exposed to fundamental business aspects of the practice of medicine (operations management, financial management, human resource management, risk and compliance management, patient-centered care, and organizational governance) and nontraditional MD career paths (e.g., health policy, healthcare administration).

The elective will meet six times, two hours each session (12 hours), and will include lecture, small-group discussion, policy analysis and debate, and student presentations. Students will be required to complete one-half hour of independent study (i.e., required readings, videos, etc.) in preparation for each session (3 hours). Students also must attend at least one-half of the Business of Medicine Organization business meetings and educational events (2 hours).

Students, in consultation with the director, will determine areas of scholarly focus. Each student will be required to make a formal oral presentation, including facilitated peer discussion, on the topic selected.
EDUCATIONAL OBJECTIVES: [Links to EPOs K10, K13, K14, K15, K16, S1, P1, P2, P6, P7]

At the conclusion of this elective, students should be able to:

1. Describe different structures under which health care is organized and delivered.
2. Assess healthcare reimbursement and payment system models.
3. Discuss healthcare quality initiatives.
4. Debate positions on current healthcare issues and trends and discuss their impact on key industry stakeholders.
5. Participate in state and federal healthcare policy review and describe advocacy efforts likely to influence such policy.
6. Compare and contrast healthcare systems in the United States and other countries.

METHODS OF TEACHING:

Independent Study (Required Readings/Videos), Lecture, Small-Group Discussion, Debate, Student Presentations

METHODS OF EVALUATION AND STUDENT FEEDBACK:

Attendance, Participation, Faculty and Peer Assessment of Student Presentations

LINKAGE TO EPOs:

K10 Knowledge of the theories and principles that govern ethical decision making and of the major ethical dilemmas in medicine, particularly those that arise at the beginning and end of life and those that arise from the rapid expansion of knowledge of genetics.

K13 Knowledge of the important non-biological determinants of poor health and of the economic, psychological, social and cultural factors that contribute to the development and/or continuation of disease.

K14 Knowledge of the importance of recognizing and addressing gender and cultural biases in individuals involved in the delivery of health care as well as in the process of health care delivery.

K15 Knowledge of various approaches to the organization, financing, and delivery of health care.

K16 Knowledge of the challenges to medical professionalism posed by conflicts of interest inherent in various financial and organizational arrangements for the practice of medicine.

S1 The ability to communicate effectively, both orally and in writing, with patients, patients’ families, colleagues, and others with whom physicians must exchange information in carrying out their responsibilities.

P1 Ethical, responsible, reliable and dependable behavior in all aspects of their professional lives and a commitment to patients, society and the profession.

P2 Honesty and integrity in all interactions with patients, patients’ families, colleagues and others with whom students interact in their professional lives.

P6 An awareness of the physician’s role in providing health care for members of traditionally underserved populations and of their responsibility to provide care to patients who are unable to pay.

P7 Knowledge of, and respect for, the roles of other health care professionals, and of the need to collaborate with others in caring for individual patients and in promoting the health of defined populations.

QUALITY ASSURANCE: Ongoing student feedback will be elicited as the elective progresses. Students will complete an evaluation of the elective at its conclusion.

PREREQUISITES: First- or second-year medical student in good academic standing.