

College of Business Administration breaks ground for Savage & Associates Complex

By Jon Strunk

Almost 300 people gathered on the lawn north of Stranahan Hall last Thursday as UT administrators, local business leaders, and a large contingent of employees from Savage & Associates broke ground where in fewer than two years the College of Business Administration's new Savage & Associates Complex for Business Learning and Engagement will stand.

The new building, which will extend north from Stranahan Hall up the hill between Gillham Hall and Ritter Planetarium, will house high-tech classrooms, action learning laboratories and the college's academic programs, said Dr. Thomas Gutteridge, dean of the College of Business Administration.



Photo by Daniel Miller

INVESTING IN THE FUTURE: Robert Savage, chairman of the board of Savage & Associates, spoke at the groundbreaking ceremony last week.

"This new building will house the high-tech tools and interactive environment that the next generation of business leaders will need to be successful," Gutteridge said. "The UT College of Business Administration is already well-known, and the addition of this beautiful building will only make UT more enticing. In addition, the complex will help to bring the college's

relationship and engagement activities with the business community to their next level of excellence."

Named to acknowledge a generous gift from Savage & Associates, the 54,000-square-foot facility also will have wireless-technology enhanced classrooms and a 40-seat boardroom for student and business interactions.

"This ultra-modern, high-tech addition to the College of Business will go a long way to make a good college far better," said Robert Savage, chairman of the board of Savage & Associates, during the groundbreaking ceremony. "A new environment always causes enormous excitement for both the current students and faculty, and in the long

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New UT view book built by focusing on student feedback

By Deanna Woolf

What's blue and gold and filled with UT spirit? It's the new University of Toledo view book, which showcases the best of UT for high school and younger transfer students.

The redesigned view book, which made its debut in August, is built around the theme of traditions and school pride. The pages feature a combination of photos and illustrations centered around the UT experience. Also sprinkled throughout the view book are boxes with UT traditions — from painting the spirit rock to tour guides who walk backward.

"I think this year's view book is UT's best yet. It has a lot of energy and is a great representation of what students and parents alike can expect when enrolling at UT," said John Adams, senior director of the University Marketing Office. "It represents the UT brand well, and the look and feel will be carried throughout other marketing and advertising materials."

Angie Jones, manager of client services and view book project manager in the Office of Marketing, explained the view book is the first piece students who inquire about UT receive. "The goal of the view book is to get them to take the next step to say 'UT,

keep talking to me,'" she said. "The goal is to pique their interest."

And students will be interested, since the view book is built mainly on their feedback. Beginning last November, staff from the offices of Undergraduate Admission and Marketing partnered to conduct focus groups in Ohio and Michigan high schools. They asked students about the information they need in a view book, what kinds of photos catch their eye, and even what they think about UT.

"We then went online to research data and look at articles, we tested what we did in the past, and we looked at other design award winners," Jones said. "We talked to the admissions and college recruiters. We took the information to a strategy team and then had the creative team work on some concepts. We tested early concepts with students in the age group before we moved forward with the full design and writing. We're confident in the process. It's done right. It's based on research. And when you follow the process, it's amazing how smooth it will go. This is probably the smoothest view book developed and printed in the eight years I've been doing it."

Adams added, "I am most proud of the

fact that the planning, writing, design and photography were done in-house. It was a great team effort and collaboration with everyone in Enrollment Services and the other areas with whom we worked throughout the process."

Some of the new features of the view book — that resulted directly from student feedback — are a die-cut cover with section tabs and the use of uncoated paper. The view book is photo-heavy and text-light (another cue from high school students) and contains the Main Campus aerial spread that garners positive feedback from students and admissions recruiters each year.

The new view books have already been sent to students on UT's mailing list, but there's still time to sign up someone you know to receive the publication.

Visit <http://utoledo.edu/admission/?658>



COVERING IT ALL: UT's new view book was created based on student feedback.

to sign up for the prospective student mailing list.

UT kicks off 2007 Community Charitable Campaign

By Jon Strunk

The University of Toledo Community Charitable Campaign (UTC3) kicks off today as UT and charity groups across Toledo call on the UT community to help raise money for organizations that work each day to help neighbors, friends and families.

UT has set a goal of \$250,000 in total contributions, and UTC3 committee co-chair Dr. David Krol said he has every confidence the University will surpass that goal following the campaign's Nov. 12 conclusion.

"One thing I've always seen during the time I've spent in Toledo is the enormous generosity that is just a natural part of this community and this University," said Krol, chairman of pediatrics. "If we can get everyone to give just a few dollars a week, we won't notice it's gone but it will make a huge difference to someone in our community."

Each Monday through Nov. 5, employ-

ees who have not yet pledged will receive an e-mail with a secure, personalized link from employeecharitablecampaign@unitedwaytoledo.org. By following the on-screen directions, employees can donate to one or more than 200 organizations via payroll deduction, cash, check or credit card.

"This is just one more way The University of Toledo engages with the community," said Lisa Hasselschwert, director of Rocket Solution Central and co-chair of the campaign. "We have a number of events coming up over these next weeks to help raise money and I know UT will deliver."

For more information, visit <http://charitablecampaign.utoledo.edu>, where employees can see who their team leader is should they have any questions. Also, those who would prefer to use a paper pledge card can download one from the site. Employees also can contact Krol on the Health Science Campus at 419.383.4523 or Hasselschwert on Main Campus at 419.530.5818.

College of Business

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run will attract increased quality of both."

"A proper university is an engaged university. A university exists for the community," said UT President Lloyd Jacobs, later adding that it is "modern science and modern business, working hand in hand that can change the world."

Also speaking at the event was Daniel Steinberg, co-president and chief executive officer at Savage & Associates.

In addition to the role the building will play educating students and serving as a catalyst for increased interactions between UT and the regional business community,

the structure itself will combine the historical architecture of the Main Campus with a modern design.

Glass will play a central role in the new building; its eastern and western walls will primarily be glass, as will two walkways connecting the new complex to Stranahan Hall. The glass walls, which will help reduce lighting costs, are just one feature of a building full of environmentally friendly design elements that should help achieve LEED (Leadership Energy and Environmental Design) Silver Certification for the new structure.



Photo by Jack Meade

OPEN HOUSE: Andrea Jude, medical assistant in Orthopaedics, left, and Carrie Kopper, manager at GE Healthcare, explained a foot scanning procedure to Carolyn Chapman, human resource specialist, during the Orthopaedic Center's open house for the University community last week at UT Medical Center. Some 2,500 stopped by to check out the new \$10 million center, which is scheduled to open to the public Monday, Oct. 15.

Police officers represented by one union

By Tobin J. Klinger

Effective Oct. 6, the officers of The University of Toledo Police Department are represented by a single union.

The membership of the International Union of Police Association Local 39 voted to dissolve the unit in March and become members of the UT Police Patrolman's Association (UT-PPA) Local 70. The move was approved by the State Employment Relations Board last month.

According to Nate Pool, senior university law enforcement officer and president of the UT-PPA, the change is important and symbolic of a desire among officers to function as a team.

"Supporting each other is very important," Pool said. "As a newly merged department and union, we have to learn to work together, trust each other, and work as a team."

According to Police Chief Jeff Newton, details on everything from seniority to dues deduction to overtime to vacations to shift bids and more were negotiated in order for police administration to run an efficient operation and have smooth transition, with fairness to the bargaining unit membership.

"We have a real opportunity to create synergy here," Newton said. "We were able to create a transition and future that will allow us to make great strides in a more efficient working environment."

"Our police officers and administration really embraced the merger and ran with it," said Connie Rubin, senior director of labor and employee relations. "They've been working hard to merge cultures through cross-training initiatives and the like, and this move should go a long way to helping make that a reality."

"The safety of students, patients and their families is the most important thing to every member of our department," Newton said. "After the merger was announced, we immediately recognized that we wanted to bring the two departments together as one team. Now we're there."

"As police officers, we constantly have to adapt to new and different situations; it's a major part of our skill set," Pool said. "We're able to do that here, not only within the department, but functioning successfully at each campus. It's an interesting and exciting time."



This rendering by Munger Munger & Associates of Toledo shows what the complex may look like.

Check out UToday

Don't forget to bookmark UToday at <http://myut.utoledo.edu>.

UT Medical Center orders up room service that gives patients choices

By Cynthia Nowak

Say goodbye to the stereotypical hospital meal: the unadorned boiled potato and the canned fruit floating in lime gelatin. Hello, glazed roast pork and tomato-basil soup. The University of Toledo Medical Center is giving patients tasty choices — and the choice of when to dine.



Photo by Daniel Miller

NOW SERVING: Hattie King, food service worker in Food and Nutritional Services, delivered a meal ordered by a patient at UT Medical Center.

Charles Harrison, director of food and nutrition services, explained the new system: “The concept resembles the items you’ll find listed on a hotel room menu. Patients can call and place an order, and we’ll serve them what they want, when they want it.

“Some patients may not be hungry at set times, or have no appetite for what they find on a tray — now they have a choice.”

A glossy patient menu covers all three

meals and desserts — everything from fresh fruit plates to Oriental chicken salad to scrambled eggs and turkey sausage. To help patients make smart choices, “heart-healthy” items are identified on the menu.

“We try to keep patients within the guidelines of their diet,” Harrison said.

“When they place orders, their diet information is called up on a computer database. Items not allowed are identified so our staff can explain that it’s not permitted, and recommend an alternative.

“Most patients comply, but if someone insists on a particular item, it’s provided and a dietician is notified to later talk with the patient.”

Orders can be made a day in advance, he added.

Is the new system more labor-intensive? “Certainly, but it’s important for customer satisfaction,” he said. “This is part of a trend nationally. Experience has shown that customer satisfaction scores go through the roof when this kind of choice is available.”

The new system also includes a missed-meal report generated after each dining period.

“We don’t want anyone to fall through the cracks,” Harrison said. “We’ll call a patient to see if he or she missed a meal by accident or by design. We’ll allow one meal to go by if they want to skip, but we want patients to eat properly while they’re here. We don’t let patients go without too many meals by choice.”



Photo by Daniel Miller

HAMMER TIME! A student took a swing at the Liberty car during the Homecoming pep rally last week as members of the Blue Crew and others watched.



Photo by Daniel Miller

Homecoming for a Hero: Chuck Ealey, who was the quarterback of the Rockets that posted a 35-0 record from 1969 to 1971, stopped by the Homecoming pep rally last week and talked with Patrick Mitchell, a freshman in the College of Business Administration, who was wearing the UT legend’s No. 16. At the Homecoming Gala Friday night, Ealey received the UT Alumni Association’s Blue T Award, which recognizes outstanding contributions to the association and the University. He is the regional director for Investors Group Financial Services in Mississauga, Ontario.

UTNEWS

UT News is published for faculty, staff and students by the University Communications Office weekly during the academic year and periodically during the summer. Copies are mailed to employees and placed in newsstands on the Main, Health Science, Scott Park and Toledo Museum of Art campuses. UT News strives to present accurate, fair and timely communication of interest to employees. Story ideas and comments from the UT community are welcome. Send information by campus mail to #949, University Communications Office, Vicki Kroll. E-mail: vicki.kroll@utoledo.edu. Fax: 419.530.4618. Phone: 419.530.2248. Mailing address: University Communications Office, The University of Toledo, Toledo, OH 43606-3390.

VICE PRESIDENT FOR ENROLLMENT SERVICES, MARKETING AND COMMUNICATIONS: Lawrence J. Burns
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Tobin J. Klinger

EDITOR: Vicki L. Kroll

ASSOCIATE EDITOR: Cynthia Nowak

GRAPHIC DESIGNER: Liz Allen

PHOTOGRAPHERS: Terry Fell, Jack Meade, Daniel Miller

CONTRIBUTING WRITERS: Chelsea-Lynn Carey, Alissa Hammond,

Matt Lockwood, Jon Strunk, Jim Winkler

EDITORIAL ASSISTANTS: Laurie Flowers, Joanne Gray

DISTRIBUTION ASSISTANT: Eric Brown

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Celebrate National Physician Assistant Week

Go to <http://myut.utoledo.edu/> to read about UT events that will take place Oct. 8-13.



Photo by Jack Meade

THANK YOU: Cori Point, administrative assistant 2 in the Customer Service Department, served up a bowl of chili for Mike Allison, clinical safety coordinator in the Quality Management Department, last Monday as part of National Customer Service Week. The UT Medical Center and the Customer Service Department sponsored several events last week to recognize faculty and staff on the Health Science Campus.



Photo by Daniel Miller

INSPIRING TALK: Dr. Sidney Ribeau, president of Bowling Green State University, gave the inaugural ASPIRE — Africana Studies Prepares Individuals with Relevant Experience — lecture last Thursday. The lecture series was designed to show there are no limits to what can be achieved with a degree in Africana studies.

In memoriam

Dr. James P. Byers, Toledo, UT associate professor of pharmacology, died Sept. 27 at age 46. He joined the UT faculty as an assistant professor in the College of Pharmacy in 1999 and was promoted to associate professor in 2005. His research focused on gene therapy, pharmacokinetics and diabetes. Byers served on the Main Campus Faculty Senate and was a departmental representative to the UT chapter of the American Association of University Professors. He received master of science and doctor of engineering degrees in chemical engineering from UT in 1990 and 1994, respectively. As a student during the 1990s, Byers worked with Dr. Ron Fournier, UT professor of bioengineering, on two University patents that related to turning biomass into fuels.

Mamie J. Calhoun, Toledo, who worked at the University 12 years, died Sept. 27 at age 70. She joined the staff of the former MCO as a custodial worker in Environmental Services in 1994 and retired from UT in 2006.

Alice Louise Mills, Perrysburg, died Sept. 30 at age 84. She worked as a clerk and then a secretary in the College of Arts and Sciences from 1965 to 1969 and returned to UT as a typist 2 from 1981 to 1986 in College of Education.

Win tickets to ‘Spelling Bee’

Enter to win two tickets to see the 2005 Tony Award-winning play “Spelling Bee” live at Detroit’s Fisher Theatre Saturday, Oct. 13, at 2 p.m.

To enter, fill out the form below, including a response to the question, and drop off to University Hall Room 2110 on Main Campus or Mulford Library Room 244 on the Health Science Campus no later than 5 p.m. Wednesday, Oct. 10. Information,

including answer, may be sent to joanne.gray3@utoledo.edu.

“Spelling Bee” has been hailed by the Wall Street Journal as “perfect in every possible way — that rarity of rarities, a super-smart musical that is also a bona fide crowd pleaser.” The New York Times calls it “riotously funny and remarkably ingenious.”

Two entries will be drawn and winners will be contacted Thursday, Oct. 11.

Name _____

Daytime Phone Number: _____

Evening Phone Number _____

E-mail _____

Word that best describes The University of Toledo (must be spelled correctly to win)

Vascular Disease Health Fair

**The University of Toledo
Division of Vascular and
Endovascular Surgery
presents a vascular disease**

Health Fair

**Saturday, Oct. 13, 2007
10 a.m. to 6 p.m.
Westfield Mall**

Learn about your risk for venous and peripheral arterial disease (PAD), carotid artery disease, abdominal aortic aneurysm and lower extremity limb attack.

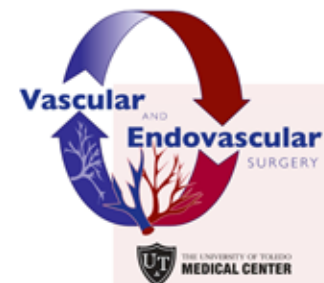
Get screened for peripheral arterial disease for a nominal fee.

Meet representatives from different companies and explore devices along with the latest technology used in vascular disease interventions: artificial grafts, stents, balloons, atherectomy devices, endovascular aneurysm repair devices and others.

The event will include:

- Door Prizes
- Vascular Screenings
- Patient Education

For more information, please call
The UT Division of Vascular
and Endovascular Surgery at
419.383.6810.



The Division of Vascular and Endovascular Surgery is part of The University of Toledo Heart and Vascular Center.