

EMBA faculty made the difference in doctor's education

Dr. Nancy Kessler works a full schedule as an internal medicine and pediatric specialist. When she wanted to further her education, The University of Toledo College of Business Administration's Executive MBA (EMBA) Program was "the right fit at the right time. Classes all day Saturday were the easiest way to work it into my schedule, without having to use up all my evenings going to school every night," she said.

Kessler came for the schedule, but stayed for the EMBA faculty. "Dr. Clint Longenecker — he has so much energy, he always made class a lot of fun," she said. "And the managerial skills he was teaching were important ... I work with medical assistants in my practice, and his teaching was valuable for knowing how to bring out the best in them."

She also studied international business with Dr. Tom Sharkey. "I had never thought on a global scale before. We're

so focused in our little area here in Toledo, Ohio, and it really broadened my horizons," she said.

In addition, the EMBA faculty members were accommodating. "If we had to miss a class, they would videotape it and make sure you received all the information for it, which was really helpful," Kessler said. "Because of my schedule, I'm on call, so I'd sometimes have to work Saturday morning." With the videotaping, "I could show up later and be able to participate," she explained.

As a result of the EMBA Program, "I finally know what the numbers mean. I can look more critically at the information I've given from my employers and dissect out where I can make some changes to af-



Kessler

fect the bottom line. In medical school, you don't get the opportunity to learn that side of things," Kessler said.

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