

General Management

This area is designed to be more of a General Business option for students possibly interested in completing their degree. Students seeking the complete array of course work in an intense Management curriculum should select the Organizational Leadership and Management area of specialization/major listed later in this section. Only select courses are offered in the online format. Please work with your COBI adviser to determine the best courses for your career goals and needs.

Program Requirements

Required Departmental Courses: 12 hours

Select four courses from the list with a maximum two courses from each alpha code area:

BLAW 3550 Legal and Safety Compliance
BLAW 3570 The Laws of Structuring and Operating a Business
BLAW 3670 International Business Law
BLAW 4570 Legal and Ethical Aspects of Managing Innovation and Technology
BLAW 4580 Detection and Prevention of Deceptive Business Practices
EFSB 3590 Entrepreneurship and Small Business Management
EFSB 4010 Growing Family and Entrepreneurial Businesses
EFSB 3480 Entrepreneurial Finance
EFSB 4690 Innovation and Technology Commercialization
EFSB 4790 Franchising
HURM 3220 Human Resource Management
HURM 4250 Performance Management for Individuals and Teams (formerly MGMT 4250)
HURM 4640 Benefits, Health and Wellness
HURM 4650 Compensation
HURM 4660 Planning, Selection & Recruitment
HURM 4710 Training and Evaluation
MGMT 3630 Conflict Management: Mediation and Negotiations (formerly HURM 3630)
MGMT 3770 Ethics in Leadership and Management
MGMT 4210 Leading and Managing Organizational Improvement
MGMT 4880 Sports Leadership (previously offered under 4900)
MGMT 4330 Organizational Leadership and Management Practicum
MGMT 4780 Leadership & Managerial Competencies
MGMT 4940 Management Internship

Electives: choose three additional courses from the following – 9 hours

Any 3000/4000 Business level courses not used in a minor from:
ACCT, BANS, EBUS, FINA, IBUS, INFS, MKTG, OPMT, PSLS

The University of Toledo College of Business and Innovation

General Management Major Degree Requirements for 2014-2015

Sample Full-Time Plan of Study Beginning with Math 1730

		Fall Semester				Spring Semester			
Freshman	Year	BUAD 1000	Orientation	1	BUAD 1020	Micro-Computer Applications	3		
		BUAD 1010	Intro. To Business	3	ENGL 2960	Organizational Report Writing	3		
		ENGL 1110	College Composition 1	3	ECON 1200	Intro to Micro Economics	3		
		Math 1730	Calculus w/ Apps to Bus. And Fin.	5	*	Natural Science Lecture	3		
		ECON 1150	Intro to Macro Economics	3	*	Natural Science Lab	1		
					*	Humanities	3		
			Total Hours	15		Total Hours	16		
Sophomore	Year	BUAD 2040	Financial Accounting Info	3	BUAD 2050	Accounting for Decision Making	3		
		BUAD 2060	Data Analysis for Business	3	BUAD 2070	Applications of Statistics	3		
		BUAD 2000	Career Development I	1	BUAD 2080	Global Environment of Business	3		
		*	Social Science	3	*	Multicultural U.S.	3		
		*	Natural Science Lecture	3	BUAD 2030	Executive Comm. Essentials	3		
		*	Humanities	3		Elective	1		
			Total Hours	16		Total Hours	16		
Junior	Year	BUAD 3010	Principles of Marketing	3	BUAD 3050	Information Technology Mgmt.	3		
		BUAD 3020	Principles of Manuf-Service System	3		Major - MGMT/HURM/EFSB/BLAW	3		
		BUAD 3030	Managerial and Behav. Processes	3		Major - MGMT/HURM/EFSB/BLAW	3		
		BUAD 3040	Principles of Financial Mgmt.	3		Business Minor	3		
		BUAD 3470	Legal Environments of Business	3	*	General Education/Elective	3		
		BUAD 3000	Career Development II	1		Elective	1		
			Total Hours	16		Total Hours	16		
Senior	Year		Major - MGMT/HURM/EFSB/BLAW	3		Major- Non MGMT dept	3		
			Major - MGMT/HURM/EFSB/BLAW	3		Major- Non MGMT dept	3		
			Major- Non MGMT dept	3		Business Minor	3		
			Business Minor	3	BUAD 4020	Senior Business Policy	3		
		*	Multicultural N.W.	3		Elective	3		
			Elective	1					
			Total Hours	16		Total Hours	15		