



Vice President for Strategic Enrollment Management

Leadership Profile

Summer 2024



Executive Summary

The University of Toledo (UToledo), a student-centered metropolitan research university that is driven to think smarter, tackle challenges, and improve lives, seeks a visionary and strategic leader to serve as its new Vice President for Strategic Enrollment Management.

UToledo is one of just 27 public research universities in the country to offer such a comprehensive menu of academic options with over 300 undergraduate and graduate degree programs across the arts, business, education, engineering, law, medicine, natural sciences, nursing, and pharmacy. The [Toledo Tuition Guarantee](#) puts an affordable and transformational degree within reach for more families and every member of the community is committed to helping students achieve their educational goals. These are some of the reasons why UToledo is ranked a top performer in social mobility by *U.S. News & World Report* and among the highest compared to other Ohio public research universities for graduates' income mobility.

The University of Toledo is the northernmost campus of the University System of Ohio and operates across multiple locations: the main campus in the Ottawa Hills and Old Orchard neighborhoods of Toledo; Health Science campus, which includes the University of Toledo Medical Center in West Toledo; the Center of Visual Arts in downtown Toledo; and a research and education facility known as the Lake Erie Center at Maumee Bay State Park. UToledo serves more than 15,000 students, drawing students from across the United States and over 80 countries. Campus life is fueled by the NCAA Division I Rocket Athletics that earned six Mid-American Conference championships in 2022-23 in football, men's basketball, women's basketball, men's tennis, women's tennis, and women's cross country.

The Vice President for Strategic Enrollment Management (VP SEM) reports to the President and will be based on the main campus. The VP SEM oversees approximately 80 staff members from the following functional areas: Undergraduate Admissions, Transfer Admission, International Admissions, Financial Aid, Rocket Solution Center, Enrollment Marketing and Communications, and Enrollment Research and Planning.

The VP SEM will step into an important institutional leadership role at an exciting time. For three consecutive semesters, UToledo has increased the number of new students and, most recently, welcomed one of the strongest academically prepared incoming classes. First-year retention rates have increased in addition to the undergraduate six-year graduation rate. As the institution builds for the future with the implementation of five-year strategic plan, [UToledo Reimagined](#), it seeks a leader who will effectively execute a strategic plan to grow enrollment, contribute to the advancement of student success, develop enrollment marketing strategies to communicate UToledo's strengths and value, and create the infrastructure necessary to execute ambitious enrollment efforts in a competitive and evolving landscape.

The ideal candidate will be able to demonstrate a successful track record in growing enrollment and have experience in managing the complex interplay of marketing and recruiting strategies, enrollment goals and revenue targets, yield, and financial aid. It will be expected that the new leader will be able to effectively engage a variety of constituents in a highly strategic and impactful approach to enrollment management including the trustees, President, senior administrators, faculty, Academic Affairs, Student Affairs, and Athletics, among others, and be ready to play a vital and visible role as a member of the University's senior leadership team. Management acumen, exceptional communication skills, analytical skills, and technological savvy are essential for success. A sense of urgency, competitive spirit, collaborative disposition, student-centered orientation, "can do" mentality, and a willingness to take risks and stand by tough decisions will be assets for this role.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.

Role of the Vice President for Strategic Enrollment Management

The Vice President for Strategic Enrollment Management (VP SEM) will guide vision and strategy for a comprehensive enrollment plan that will attract, recruit, enroll, retain, and graduate a talented and diverse student body. Through collaboration with campus stakeholders, the Division of Enrollment Management supports students so that they may acquire and create new knowledge in campus-based and online courses and programs.

Reporting to the President, the VP SEM oversees an annual operating budget of \$2.1 million and a division of approximately 80 staff members from the following functional areas:

- Undergraduate Admissions
- Transfer Admission
- International Admissions
- Financial Aid
- Rocket Solution Center
- Enrollment Communications and Marketing
- Enrollment Research and Planning

Enrollment at UToledo

The University of Toledo entered the Fall 2023 semester with a total student enrollment of 15,013, which included 11,454 undergraduate students and 3,559 graduate students. Nearly 85% of undergraduates are Ohio residents; 81% are enrolled full-time. In the graduate population, 64% of students are Ohio residents.

More enrollment information can be found on the [Office of Institutional Research website](#).

Admissions

Undergraduate Admission

For the first-year class entering in Fall 2023, the University of Toledo received 11,184 applications; accepted 10,606 students; and enrolled a class of 2,122 students.

In the Fall 2023 first-year class, 48% were men and 52% were women. The ethnic composition of the class included 10% Black or African American; 3% Asian American; less than 1% American Indian or Alaska Native; 7% Hispanic or Latino; 66% White; 4% two or more races; 3% where race was not indicated. International students accounted for 7% of the incoming class. 20% percent were the first in their family to attend college. 27% of undergraduate students were Pell Grant recipients.

Students apply using the Common App. Each degree program has specific requirements. If a student does not meet the requirements of a particular degree program, the student can be admitted into UToledo's [Exploratory Studies Program](#).

For Fall 2023, UToledo received 1,241 applications for transfer admission; 1,149 were admitted; and 617 enrolled.

College Credit Plus (CCP)

[CCP](#) is a state-funded program that allows Ohio students to take college courses at little or no cost. Students can often get dual credit choosing college courses that also fulfill their high school requirements.

Financial Aid and Scholarships

In 2022-23, more than \$133 million in financial aid was disbursed to University of Toledo students, including over \$70 million in scholarships and grants for undergraduate students. The average financial aid awarded to full-time undergraduates in 2022-23 was \$12,229, and 64% of full-time undergraduate students received financial aid.

Cost of attendance information can be found [here](#).

Toledo Tuition Guarantee Plan

The [Toledo Tuition Guarantee Plan](#) is a cohort-based, guaranteed undergraduate tuition program that puts a UToledo education within reach for more families by providing a fixed undergraduate rate and fixed-rate fees for four years. Fees included in the Tuition Guarantee are the general fee and miscellaneous student services fee. On-campus housing and meal plan rates also are guaranteed for four years. Students who reside more than 25 miles from campus are required to live on campus for their first two years.

Undergraduate Graduation and Retention Rates

UToledo's retention rate is 75.9%. The six-year graduation rate is 57.7%. Student success initiatives are housed in the [Office of the Provost](#).



Opportunities and Expectations for Leadership

This is an exciting time to step into an institutional leadership role at The University of Toledo. UToledo recently implemented a five-year strategic plan, [UToledo Reimagined](#), with a focus on innovation, inclusivity, and academic excellence to foster an environment where students thrive academically, personally, and professionally. For three consecutive semesters, UToledo has increased the number of new students and, most recently, welcomed one of the strongest academically prepared incoming classes. Recent campus improvement projects have included the renovation of the North Engineering Building, a new, dedicated Career Services space on the main campus, and upgrades to the Ritter Planetarium and Observatory. A new Welcome Center is also planned. As UToledo builds for the future, the Vice President for Strategic Enrollment Management will be expected to provide leadership in the following key areas, among others.

Effectively execute a strategic plan to grow enrollment.

The VP SEM will provide strategic and visionary thinking to effectively execute a comprehensive plan to grow enrollment. The VP SEM will elevate awareness of the dynamics of the evolving enrollment landscape and the implications for UToledo. The University seeks to leverage its breadth of academic offerings, and the VP SEM will envision strategies that will expand the academic reputation and market footprint to build a robust enrollment pipeline. Significant effort has been deployed to assess ways to increase enrollment, including an engagement with Huron. Armed with Huron's findings and coupled with a well-defined, targeted, integrated, and aggressive approach to enrollment management, the VP SEM will increase in overall enrollment and help position UToledo as a first-choice institution for students in Ohio and outside the region.

It will be important for the VP SEM to think strategically about markets for the recruitment of high school graduates. Despite demographic declines, there are existing programs and populations that have growth potential. For example, Ohio has a growing dual enrollment population. UToledo's [College Credit Plus program \(CCP\)](#) allows Ohio students in grades 7-12 who meet eligibility requirements to take college courses. CCP represents a natural pathway for Ohio students to find their way to UToledo, and effort should be made to ensure UToledo can optimize the enrollment potential of those students. Regional markets in Ohio and Michigan should also be given attention, particularly in those areas where UToledo previously found success. Additionally, student athletes are a vital part of the UToledo community. As opportunities to grow athletic programs emerge, the VP SEM will partner with Athletics to support a strategy to attract student-athletes who can contribute to life at UToledo, both inside and outside the athletic arena.



Additionally, the VP SEM will explore other areas that can support enrollment growth, including, but not limited to the following:

- **Adult learners:** Recognizing that not everyone is ready for college right after high school, UToledo strives to be a resource for students seeking to continue their educational journey. The VP SEM will think creatively about how to leverage programs and modalities to support adult students and facilitate initiatives to advance that effort.

- **Transfer students:** Transfer enrollment is a source of strength for UToledo. Transfer students account for about one out of four new undergraduates at the University. This is an important population for the University, and it will be essential for the VP SEM to build productive relationships with community college personnel to strengthen the pathway for transfer students and accelerate the growth of this population.
- **Readmit students:** Once a Rocket, always a Rocket. UToledo is committed to helping students complete their degree. The VP SEM will continue to think strategically about how to attract and enroll this population, including leveraging online options.
- **Online enrollment:** *Newsweek* and *U.S. News & World Report* have recognized UToledo's online programs as among the top in the nation. With over 25 years in online education and 60 online degree and certificate programs, The University of Toledo is a pillar in the online education community for transfer and first-time students, as well as working professionals or graduate students looking to further their education or advance their career. Recognizing the quality of UToledo's online programs, the University plans to increase online student enrollment. Because these online students are likely to fall into the key target areas listed above, the VP SEM will need to be a trusted partner to and key collaborator with the Associate Vice Provost for [UToledo Online](#), who oversees enrollment for online programs.

Contribute to the advancement of student success.

Student success is one of the main pillars that will effectively help faculty, staff, and administrators understand the importance of the entire enrollment lifecycle and leverage that knowledge to shape a campus environment that leads to a holistic educational journey for students.

The VP SEM will provide leadership and support for a complex portfolio of issues, policies, functions, initiatives, and offices to help generate synergy and foster a seamless experience for students from the point of first contact through graduation. The VP SEM will be a bold and creative leader who will collaboratively build a student success structure that will support UToledo's strategic plan, mission, and aspirations.



UToledo recognizes that student success is central to the region's economic growth and prosperity. The VP SEM will guide enrollment with an eye toward elevating student success. Currently, UToledo is working toward enhancing a fall-to-fall retention of first-time students to 80% by 2028 and achieving a six-year graduation rate of 60% by 2028. The Office of the Provost houses student success efforts, and the VP SEM will work with the Provost and others to implement an enrollment management plan that prioritizes student success and identifies and eliminates existing barriers that impact retention and timely graduation. The VP SEM will also facilitate the sharing of data and predictive modeling analysis to assist with retention efforts.

Develop enrollment marketing strategies to communicate UToledo's strengths and value.

UToledo is focused on a redesigned brand that showcases the value of its education, research, and patient care. Ranked a top performer in social mobility by *U.S. News & World Report* and among the highest compared to other Ohio public research universities for graduates' income mobility, UToledo is a place that improves lives. The VP SEM will work closely with others across the University to strengthen UToledo's visibility and reputation. The VP SEM will collaborate with university leadership including Marketing and Communications and Advancement to advance a compelling message that enhances UToledo's market position and clarifies for students and families the value of a student-centered public research university where every member of the campus community is committed to helping students achieve their educational goals. Critical to this effort is understanding and communicating UToledo's mission and brand; identifying the best-fit students for the UToledo community; creating and deploying compelling messages that will resonate with this student profile; and enhancing the campus visit experience to truly highlight the breadth of academic offerings and opportunities. The planning of the new

Welcome Center will provide the VP SEM with an extraordinary opportunity to reimagine ways to offer an inspiring visitor experience.

Create the infrastructure and energy necessary to execute ambitious enrollment efforts in a competitive and evolving landscape.

This is a position for a leader and manager dedicated to collaborating with a variety of constituents to cultivate a dynamic ecosystem that fosters enrollment growth in a competitive and evolving landscape. In creating an infrastructure to support the execution of enrollment management strategies, the VP SEM will consider the following constituents:

- **Division of Enrollment Management:** The Division of Enrollment Management is made up of individuals who are deeply committed to the mission of UToledo and to the students with whom they work. The VP SEM will serve as a catalyst for innovative, outside-the box thinking and problem solving, and lead the division in harnessing data to shape strategic direction, assessing threats, and identifying opportunities for enrollment growth. UToledo uses Slate at its CRM in Undergraduate Admission and Banner in Financial Aid. The VP SEM will maximize the functionality of those systems as well as leverage other existing and emerging technologies to achieve enrollment goals. The successful candidate will model customer service, student support, a sense of urgency, and a cooperative and optimistic approach; encourage openness of communication and accountability in decision making and information sharing; identify ways to improve processes; and build an imaginative, forward-thinking, results-driven ethos for the division.
- **University partners:** The VP SEM will be expected to convey the vision for enrollment management and promote a commitment to open conversation and shared goals. It will be important for the VP SEM to serve as a thought partner to the Board of Trustees and campus leadership and galvanize other stakeholders around enrollment initiatives. Building and maintaining excellent relationships and a willingness to being present in all areas of UToledo life will be essential to cultivate synergy and common purpose across the University. The VP SEM will have in-depth knowledge of local, regional, national, and international issues, and be able to engage administrators and faculty in an informed dialogue about program offerings and modalities, enrollment opportunities, challenges, and tradeoffs. In frequently communicating enrollment trends and statistics, the VP SEM will be thoughtful, clear, and transparent when discussing the implications of the data for UToledo.

The VP SEM's relationship with Finance and Administration will be critical. As competition for students has become more intense, it will be important for the VP SEM to be aware of the broad financial aid landscape and the factors that influence students' college-going behavior to develop financial aid and scholarship strategies that are aligned with UToledo's resources, ensure access and affordability, advance enrollment objectives, and produce the desired financial outcomes.

It is important for the VP SEM to cultivate cooperative partnerships with UToledo's colleges, identify opportunities for college personnel to engage in recruiting, enrolling, and retaining the most appropriate students. Deans are highly invested in enrollment as UToledo is implementing an incentive-based budgeting model. The VP SEM will work with the colleges to grow capacity to attend to trends and student interest, build pathways, increase attentiveness to marketing and branding, and improve yield efforts.

UToledo has a strong shared governance culture, and the VP SEM will find faculty who are eager to partner to support the recruitment of academically talented students who will graduate from UToledo. The [Faculty Senate](#) is an elected body of the faculty with responsibility to promote the mission, function, and interests of The University of Toledo and its faculty. The VP SEM will work with the Faculty Senate as they explore enrollment matters, including recruitment, admissions, and retention.

- **Community partners:** The VP SEM will be proactive in exploring partnerships with organizations, school districts and high schools, and other entities that can augment UToledo's efforts to expand access to higher education. The VP SEM will think strategically about how to build upon UToledo's relationships with superintendents, college counselors, and community leaders who can be connectors to students who could thrive at UToledo.

Professional Qualifications and Personal Qualities

The ideal candidate will demonstrate most of the following professional qualifications and personal qualities.

- **Enrollment management expertise:** Successful track record in growing enrollment. Experience managing the complex interplay of marketing and recruiting strategies, enrollment goals and revenue targets, yield, and financial aid. Insights into student interest and marketplace demands, the evolving enrollment landscape, programs that can be leveraged to increase enrollment, and new or existing markets that show promise for growth. Aptitude for distinguishing and marketing an institution in a competitive environment. Ability to understand factors affecting the student life cycle and the dynamics around retention. Aptitude for increasing net tuition revenue, optimizing financial aid, pricing, and leveraging institutional resources to recruit and retain students.
- **Vision and strategic planning:** Ability to lead with confidence and pace and move an institution forward with a strategic enrollment management plan. An entrepreneurial approach and willingness to think outside the box and quickly implement innovative and imaginative strategies and track return on investment. Evidence of success implementing sustainable, strategic direction. Understanding of the higher education landscape and the challenges and opportunities of a public, student-centered research institution.
- **Institutional leadership:** Effectiveness in engaging a variety of constituents in a highly strategic and impactful approach to enrollment management including the Board of Trustees, President, senior administrators, faculty, Academic Affairs, Student Affairs, and Athletics, among others. Ability to lead university-wide initiatives and drive organizational change. Skilled in executive-level decision-making. Readiness to play a vital and visible role as a member of the University's senior leadership team. An active listener, able to develop trust, facilitate dialogue, and build collaborative partnerships. A respect for and willingness to work within a shared governance framework.
- **Management acumen:** Exceptional management skills with a focus on organizational structure and aligning staff skills and strengths to optimize performance. A record of fostering a forward-thinking, results-driven, and collaborative ethos. Aptitude for helping colleagues navigate change. Ability to set clear direction and articulate goals for excellence and achievement.
- **Exceptional communication skills:** Excellent oral and written communication skills. Ability to communicate effectively with a wide variety of constituents. Adept in presenting a vision and strategy, and getting buy-in. Skilled in answering tough questions and ability to navigate challenging situations with diplomacy and optimism.
- **Analytical skill and technological savvy:** Aptitude for harnessing data to inform analysis, assess programs and processes, develop goals and metrics, drive strategy, and hold individuals, offices, and the institution accountable for progress. Experience in leveraging new and emerging technologies to enhance process efficiencies, increase customer service, and advance enrollment efforts.
- **Commitment to diversity, equity, and inclusion:** Demonstrated commitment to the values of diversity, equity, and inclusion, and experience advancing access and affordability. An understanding of what it means for social mobility to be a hallmark of an institution.
- **Personal qualities:** A sense of urgency, competitive spirit, and initiative. Willingness to embrace challenges and an excitement for change. Collaborative, relationship-oriented, and student-centered. Forward-thinking, optimistic, energetic, action oriented, and possess a "can do" mentality. Courageous, willingness to take risks, and capacity to make and stand by tough decisions. Comfort with accountability. Exemplary personal and professional integrity, a commitment to transparency, candor, and honesty.

About University of Toledo

Overview

The University of Toledo is a dynamic public university committed to the cutting-edge education of a diverse and highly motivated student population. Founded in 1872, the University of Toledo embodies a culture where students think smarter, tackle challenges, and improve lives. Boasting over 300 undergraduate, graduate degrees, professional, and online programs, the University of Toledo is recognized by *U.S. News & World Report* as a nationally ranked public institution.

Set in an urban environment on over 1,000 acres with over 15,000 students, the University of Toledo sets the stage for members of the community to feel connected and empowered personally, academically, and professionally. Grounded in student success, the University of Toledo offers an affordable and transformational education experience and is ranked as a top performer in social mobility for its graduates as well as one of the highest in the State of Ohio for graduates' income mobility.

Mission

The University of Toledo improves the human condition as a public research university and academic medical center whose mission is to educate students to become future-ready graduates, cultivate leaders, create and advance knowledge, care for patients, and engage our local, national, and global communities.

Vision

The University of Toledo will impact the present and shape the future through our actions and discoveries. To achieve this vision, we will:



- Prioritize student success, health, and well-being;
- Create a diverse community built on foundations of respect, inclusion, and belonging;
- Embrace a people-first culture where we are known for outstanding student experiences, alumni and donor engagement, patient satisfaction, and as an employer of choice;
- Launch graduates equipped to think critically, act ethically, collaborate and communicate effectively in diverse environments, and apply their knowledge and skills to analyze and solve real-world problems;
- Build on our distinct strengths and invest in areas that increase the University's impact;
- Foster research, innovation, discovery, and creative work that transform our world;
- Partner with our communities to advance our mutual success and create opportunity for all;
- Inspire a love of life-long learning and commitment to serving others; and
- Develop and strengthen relationships that invest in our mission to improve the human condition.

Values

- **Academic Excellence** – We embrace the highest standards of achievement, challenging our students, faculty, and staff to reach their greatest potential.
- **People-Centered** – We prioritize our relationships with our students, faculty, staff, patients, alumni, and donors, creating a culture where everyone feels valued, supported, and part of the Rocket family.
- **Inclusion** – We foster belonging, equity, and respect for all as part of our commitment to valuing diversity of people and ideas.
- **Community** – We advance the public good in our regional, state, national, and global communities through service and collaboration.
- **Research and Innovation** – We impact the world around us through innovation in discovery, integration, application, teaching, and creative works.
- **Integrity** – We are trustworthy, acting with honesty, transparency, accountability, and authenticity in all we do.
- **Efficiency and Effectiveness** – We ensure long-term success through fiscal stability, sustainability, alignment, efficiency, and operational excellence.

Strategic Plan 2023-2028

Goal 1: Ensure Student Success from Recruitment Through Graduation

Strategies

- Implement an enrollment management plan that prioritizes student success
- Enhance recruitment, outreach, and communication to prospective students
- Elevate student success through learning support and timely degree completion
- Invigorate campus life and student experience

Goal 2: Deliver Relevant and Innovative Academic Programs

Strategies

- Identify and prioritize relevant and strategic academic programs
- Enhance student learning, access, and opportunities through multiple curricula delivery modalities
- Better utilize academic structure for programmatic and financial efficiencies
- Emphasize healthcare-related academic programs that build on the University of Toledo Medical Center (UTMC) strengths

Goal 3: Set the Standard for Health Education and Patient Care

Strategies

- Provide students with nationally recognized academic and research experiences
- Increase healthcare quality, safety, and patient satisfaction
- Integrate the clinical enterprise to drive efficiency and healthcare excellence

Goal 4: Distinguish UToledo Regionally, Nationally, and Internationally

Strategies

- Develop and promote community engagement and strategic partnerships
- Invest in and support research and innovation
- Continue upward trajectory in national rankings
- Highlight unique strengths and advantages of a UToledo education
- Continue to elevate UToledo in areas of sustainability

Goal 5: Foster a People-Centered Culture

Strategies

- Promote a culture of respect, inclusion, and belonging
- Attract and retain the best and the brightest
- Provide opportunities to connect students, faculty, and staff with our community, alumni, and donors

Goal 6: Position UToledo for Future Success Through Financial and Operational Effectiveness

Strategies

- Implement and assess the incentive-based budget model
- Strengthen alumni and donor engagement
- Increase fundraising opportunities and major investments
- Align UToledo's physical footprint with current and future utilization needs
- Invest in strategic capital improvement projects
- Increase sustainable operations

Academics

The University of Toledo offers over 300 undergraduate and graduate degree programs across the arts, business, education, engineering, law, medicine, natural sciences, nursing, and pharmacy. Of those over 300, 31 of those programs are nationally ranked. The University is renowned for its research in the areas of astronomy and astrophysics; solar energy, water quality, and sustainable technologies; and cell architecture and dynamics. Other academic areas of distinction include human trafficking, disability studies, as well as hypertension and precision medicine.

Colleges

- [College of Arts and Letters](#)
- [John B. and Lillian E. Neff College of Business and Innovation](#)
- [Judith Herb College of Education](#)
- [College of Engineering](#)
- [College of Health and Human Services](#)
- [College of Law](#)
- [College of Medicine and Life Sciences](#)
- [College of Natural Sciences and Mathematics](#)
- [College of Nursing](#)
- [College of Pharmacy and Pharmaceutical Sciences](#)

Athletics

The University of Toledo is a member of NCAA Division I Athletics and participates in the Mid-American Conference. Learn more about the University of Toledo Athletics by clicking on this link: [Rockets Athletics](#).

Leadership

Matt Schroeder, Interim President



Matthew J. Schroeder was named as Interim President of The University of Toledo during a special Board of Trustees meeting on April 29, 2024 and will begin his tenure on May 20, 2024.

Schroeder has spent his career serving UToledo with experience in leadership roles across the University's finance, administration, and fundraising operations.

As Executive Vice President for Finance and Administration and Chief Financial Officer since January 2019, Schroeder oversaw the finance, budget, facilities, auxiliaries, information technology, human resources, public safety, and compliance functions of the University. A public university in the state of Ohio, UToledo is a complex organization with more than \$1 billion in assets and \$864 million in operating revenues.

Before that, Schroeder served for four years as the Chief of Staff to former UToledo President, Sharon L. Gaber, leading strategic priorities and overseeing government relations and the University's response to critical issues.

Prior to joining UToledo's senior leadership team, Schroeder served on The University of Toledo Foundation, a separate, nonprofit organization that is the University's official fundraising and gift-receiving organization, as Chief Operating Officer and Cice President of Real Estate and Business Development.

During his time with the UToledo Foundation, Schroeder developed and implemented policies and procedures to improve efficiencies, controls, and overall customer service. He served as a liaison to the Foundation Board of Trustees and increased scholarship and endowment fund utilization, among other achievements.

Earlier in his career, he held director of institutional advancement and associate director of development roles at the Medical College of Ohio, which merged with UToledo in 2006.

Schroeder is a board member for the UToledo Health Board of Trustees and UTMAC, an insurance captive that covers UT Physicians, and represents UToledo on the Inter-University Council of Ohio's Business and Finance Officers Committee.

A UToledo alumnus, Schroeder received a bachelor's degree in management from the John B. and Lillian E. Neff College of Business and Innovation. He has a master of business administration (MBA) from the University of Michigan Ross School of Business. Schroeder also completed the Harvard Graduate School of Education Institute for Educational Management program.

Board of Trustees

The [Board of Trustees](#) is the governing body of The University of Toledo. Board members are appointed by the Governor of Ohio.



About Toledo

The University of Toledo and the city of Toledo have a lot in common. Grit and determination. An innovative and engaged community. Add a dollop of Midwestern friendliness. Toledo is located in Northwest Ohio near the shores of Western Lake Erie. More than 600,000 people live, work, and play in the Toledo metropolitan area.

The city has long been known for its auto manufacturing and glass industry, but it has a growing reputation as a great place to start a career and make a home. The headquarters of several Fortune 500 companies are located here. These and other [national companies](#) often partner with the University of Toledo, offering students and faculty opportunities for research collaboration, internships, and employment.

Toledo is home to the famous [Mud Hens baseball](#) team, [Jeep](#) headquarters, and the world-renowned [Toledo Museum of Art](#). Enjoy family-owned restaurants that have been around for decades and recently opened farm-to-table restaurants and microbreweries.

Revitalized Downtown

Students, faculty, and staff are a short bus ride away from downtown on Toledo's regional transit system.

- Nationally renowned [Toledo Museum of Art](#)
- One of the [best minor league ballparks](#) in the U.S.
- Ranked the #4 minor league sports city in the country by Sports Business Journal
- [Glass City Park, Toledo's newest Metropark](#)
- Hopping breweries and restaurants
- Big-name concerts and Broadway shows
- Loft and condo living

Natural Wonders

Hiking, water sports, hunting, fishing — you can do it all here.

- One of the country's [best zoos](#)
- A 6-mile bike and walking path from Main Campus to Wildwood Metroparks and the suburb of Sylvania
- Lake Erie and the Maumee River
- 19 Metroparks with 120+ miles of trails
- Ranked first among U.S. metros for sustainability by Site Selection



Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting The University of Toledo in this search. For full consideration, candidate materials should be received by June 18, 2024.

Applications, nominations, and inquiries can be directed to:

Shelley Arakawa, J.D. and Darrien Davenport, Ed.D.

UToledoVPSEM@wittkieffer.com

The University of Toledo is an equal opportunity, affirmative action employer. The University of Toledo does not discriminate in employment, educational programs, or activities on the basis of race, color, religion, sex, age, ancestry, national origin, sexual orientation, gender identity and expression, military or veteran status, disability, familial status, or political affiliation.