

## JHCEHSHS STUDENT TECHNOLOGY FEE REQUEST FORM

Procedure for Submission:

Form Updated: 12/10/12

1. Submitter must obtain all required information from the desired vendor(s). An official quote from the vendor must be attached.
2. Only one request per Request Form. This request must be reviewed, approved, and submitted by the requesting program's Department Chair.
3. The Dept. Chair may email this request to the Tech Fee Director. *Since some departments will have multiple requests, please rename request in the following format: Dept # (rank, 1 being the highest priority) and a brief title*

Dept. making request:	Ed.Found/Leader	Requesting Faculty:	Nancy Staub	Date Submitted:	02/06/2013
<b>IMPORTANT: Attach an official quote from the vendor.</b>					

**List one item OR group (for use as a "package") per page.**

Item Name	Vendor info. (name, address, Web site URL, phone #, email, etc.)	Part or Model #	Cost (each)	Qty	Total
SimWriter® Professional	NexLearn, LLC 100 S. Main Street, Suite 300 Wichita, KS 67202 316-265-2170 ext. 6160 <a href="mailto:crenard@nexlearn.com">crenard@nexlearn.com</a> <a href="http://www.NexLearn.com">www.NexLearn.com</a> and <a href="http://www.SimWriter.com">www.SimWriter.com</a>	Academic Enterprise License- Unlimited number of users		1	<b>\$21,875.00</b>
<b>Course(s) where item(s) will be used</b>	EDAS 6000 & EDAS 8000 The Administrative Experience EDAs 8190 Integrated Experience: Practices in Action EDAS 8300 Integrated Experience: Policies in Action	<b>Expected life of product (years)</b>	10 Years	<b># Students Impacted per Year</b>	40-70
<b>Location equipment or software will be used/stored</b>	Judith Herb College of Education	<b>Will Tech Fee funds be needed for annual renewals or maintenance?</b>	\$2,500.00 (One year may be sufficient)		
<b>Provide a brief description of the technology requested*:</b>					
<p>SimWriter® Professional is a simulation authoring tool that allows instructional designers to create interactive simulations of any decision-making process. Specifically designed for immersive learning simulations, or "branching stories," the technology can be used to simulate any type of conversation using any combination of text, graphics, animation, audio, or video. SimWriter® Professional allows the designer to determine which combination is best suited to the situation being simulated and does not dictate interface, interactivity level, learning style, media type, or delivery method.</p>					
<b>Briefly describe how the technology will be used (function)*:</b>					
<p>The software will be used in two different ways. The first is the design and development of simulations that address issues and decisions frequently faced by school principals. The issues can involve students, teachers, parents and/or community members. Students are lead through a series of steps from flowcharting to online development that require them to think through a series of steps and decisions in order to address the problem.</p> <p>The second area SimWriter® Professional will be used is to assist pre service principals practice making decisions related to the job of a school principal. Students will be asked to access the simulations that have been created in SimWriter® Professional to experience the type of dilemmas they will most likely face on the job. The more opportunities students have to practice making decisions under the supervision of a former school administrator /faculty, the more likely they are to implement these strategies on the job.</p>					

**Provide a rationale that Tech Fee funds are appropriate for this request\*:**

The purchase of SimWriter® Professional opens up a new approach to teaching pre service principals working to obtain an Ohio Principal Licensure in the Educational Administration and Supervision Program. While the understanding of leadership theory and other topics related to school administration are important, how principals put into practice these skills is significant. The National Council for Accreditation of Teacher Education (NCATE), the Educational Leadership Council (ELCC), and the Ohio Principal Standards all require that principal candidates demonstrate the skills they are learning in the preparation program. The development and use of simulations provides an avenue for demonstration of leadership skills.

**\*Keep in mind that the committee members come from a variety of educational backgrounds and may not be familiar with department specific language. Please use concise, common terminology so that committee members reviewing this form will be able to fully understand the request.**

- If you are submitting a request for computers, printers, scanners or software, you must consult with College Computing and the technology staff, to acquire a quote and to make sure that this equipment/software is supported by UT and compatible with existing technology.

**NexLearn SimWriter® Professional  
University of Toledo  
Judith Herb College of Education,  
Health Science and Human Service  
Pricing Quote February 07, 2013**

SimWriter® Professional is licensed on a perpetual "seat license" basis. This means that you receive a license to use each copy of SimWriter® Professional on a single computer.

**PRICING:**

The cost of the license under the Academic price list is \$6,250.00 for the first seat. The second seat is \$3,125.00. The third and subsequent seats up to the 10<sup>th</sup> seat are \$1,562.50 each. When you purchase a total of 10 seats (\$21,875.00) you qualify for the SimWriter® Professional Enterprise License. Then, additional seats will be available at no cost as long as you are current on your annual maintenance. If you do not elect to purchase maintenance after the first year, each new seat you purchase will be at the original list seat price.

**MAINTENANCE:**

Maintenance costs \$2,500.00 per year (mandatory the first year), which includes:

1. Free telephone support for technical issues with SimWriter® every business day from 9:00 AM to 5:00 PM Central Time.
2. Pricing Protection as described in the above Pricing section.
3. Free new versions and point releases of the software as they are released to the user community.
4. Maintenance cost covers all licenses owned for one price per year regardless of when purchased.

**TRAINING:**

Training consists of two days of instructor led training which covers SimWriter® Professional features. The training conducted onsite in your office is \$2,000.00 per day, plus travel expenses for two trainers. For training in the Wichita, Kansas NexLearn office, the cost is \$695.00 per student.

An optional third day of training would incorporate a particular project you have identified as the subject matter for your training. The consultation fee for the third day would be \$495.00 per student if conducted at NexLearn office and \$2000.00 plus expenses if conducted at your office.

**SUMMARY:**

The following price quote is provided assuming that you would purchase a SimWriter® Professional Academic Enterprise License:

1- SimWriter® Professional Academic Enterprise License	\$21,875.00
1- Annual Maintenance Fee (First Year)	\$ 2,500.00
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TOTAL	\$24,375.00

This Quote and Pricing is valid until March 07, 2013.



Brandon Andrews  
Vice President